

1950 Housewife Guide

A mother-daughter story about the strong pull of tradition, and the lure and cost of breaking free of it. When Shoko decided to marry an American GI and leave Japan, she had her parents' blessing, her brother's scorn, and a gift from her husband—a book on how to be a proper American housewife. As she crossed the ocean to America, Shoko also brought with her a secret she would need to keep her entire life... Half a century later, Shoko's plans to finally return to Japan and reconcile with her brother are derailed by illness. In her place, she sends her grown American daughter, Sue, a divorced single mother whose own life isn't what she hoped for. As Sue takes in Japan, with all its beauty and contradictions, she discovers

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another side to her mother and returns to America unexpectedly changed and irrevocably touched.

First published in 1945, this book is a compendium of advice across a myriad of subjects for the post-war woman, wife and mother. By times hilarious, by times disconcerting but always entertaining, it offers bite-sized ampoules of advice on the subjects of house, health, beauty and dress. Press for The Homecraft Book The Examiner: "a handbook for saving the planet""you'll have the price of the book paid back in no time""a right good read" Woman's Way "Vintage advice" The Irish Times Online Book Reviews "Think life was easier in 1945? ... discover a world of congested scalps, swollen knuckles and furred kettles" Today with Sean O'Rourke, RTE Radio 1 "Fascinating

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and Fun""I love this woman's approach""I was really impressed...the more I read, the more I enjoyed it.""Some of the ideas really did work.""She holds her own""simple but ingenious""entertaining and great fun to try them out"

Jordan Peterson's work as a clinical psychologist has reshaped the modern understanding of personality, and now he has become one of the world's most popular public thinkers, with his lectures on topics ranging from the Bible to romantic relationships drawing tens of millions of viewers. In an era of polarizing politics, echo chambers and trigger warnings, his startling message about the value of personal responsibility and the dangers of ideology has resonated around the world. In this book, he combines ancient wisdom with decades of

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experience to provide twelve profound and challenging principles for how to live a meaningful life, from setting your house in order before criticising others to comparing yourself to who you were yesterday, not someone else today.

Gripping, thought-provoking and deeply rewarding, 12 Rules for Life offers an antidote to the chaos in our lives: eternal truths applied to our modern problems.

In *Perfect Wives in Ideal Homes*, Virginia Nicholson tells the story of women in the 1950s: a time before the Pill, when divorce spelled scandal and two-piece swimsuits caused mass alarm. Turn the page back to the mid-twentieth century, and discover a world peopled by women with radiant smiles, clean pinafores and gleaming coiffures; a promised land of batch-baking, maraschino cherries and

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brightly hued plastic. A world where the darker side of the decade encompasses rampant prostitution, a notorious murder, and the threat of nuclear disaster. Perfect Wives in Ideal Homes reconstructs the real 1950s, through the eyes of the women who lived it. Step back in time to where our grandmothers scrubbed their doorsteps, cared for their families, lived, laughed, loved and struggled. This is their story.

Nella Last in the 1950s

Classroom Films 1945-1970

The Smart Wife

The Art of Homemaking

A Daily Mail Book of the Week

Bringing up Baby in the 1950s

A 1950s Housewife

Good Housekeeping 's modern approach to tradition is archetypal of 1950s living as the post-war

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age of the consumer brought about massive changes in the home. Out with the old and in with the new; the open-plan, fitted kitchen with its brand new appliances was the housewife's domain. A renaissance of 50s-style living is now being witnessed in our ultra-modern society as we see a growing interest in the culture and skills that have been forgotten or recently ignored. Not only in philosophy, but also practically, in fashion, beauty and lifestyle, we are simultaneously looking back and pushing forwards under the influence of this effervescent decade. Lovingly selected from Good Housekeeping 's archive, this nostalgic facsimile reproduction of the food, fashion, fiction and fitness features that formed the

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backbone of Britain ' s wartime homemaking is sure to delight and inspire. Including stories and adverts, along with cleaning and craft tips for the perfect housewife this is the ultimate window on to domestic life at the time and empathetic history.

Bestselling author Julie Edelman returns with an essential guide about how to get your house clean--or, even better, just clean enough! Accessible, easy to read, and entertaining, *The Ultimate Accidental Housewife*(tm) gives you fun, simple solutions to all kinds of common household problems, from scrubbing the stove to spotting those stubborn laundry stains. With plenty of useful tips and tricks for cleaning your house just enough, this

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accidentally domestic diva offers practical advice you'll use every day--without ever spoiling your manicure. Find out how to: Limit your daily workload with defensive cleaning and organizing Handle "toxic zones" like the bathroom and kitchen "Fix" problems until the repairman comes Remove aggressive stains This must-have little volume splits housekeeping into two categories: Toxic Zones include the bathrooms and kitchen, since they have the greatest chance of housing living organisms that multiply or smell. Not So Toxic Zones include the bedrooms, living room, and family rooms, where dust bunnies are your biggest foe. In addition, helpful sections like I Never Knew You Could Do That! include myriad

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uses for ordinary household products, and *The United Stains Across America*, an Accidental favorite, is the most patriotic stain guide you'll ever see. With Julie's trademark inventiveness and good humor, *The Ultimate Accidental Housewife* is a sanity-saver for overextended women everywhere. Women's work has proved to be an important and lively subject of debate for historians. An earlier focus on the pay, conditions and occupational opportunities of predominantly blue-collar working-class women has now been joined by an interest in other social groups (white-collar workers, clerical workers and professionals) as well as in the cultural practices of the work place, reflecting in part the recent

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'cultural turn' in historical methodology. Although the term 'culture' is debated and contested, this volume reflects this diversity, addressing a variety of interpretations. The individual essays address such issues as how women have created occupational and professional identities, negotiated masculine working practices (cultural, legal and institutional) and created their own 'feminine' environments. They also examine the integration of paid work with domestic responsibilities, the concept of 'career' for women, and the construction and representation of women's work within the wider cultural landscape.' By focusing on the experiences of British women between c.1850 and 1950, the

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collection vividly demonstrates that the association of 'work' with paid labour is problematic and that the categories of 'work', 'leisure' and 'consumption' must be viewed as overlapping and inter-linked rather than as separate entities.

Furthermore, it highlights the ways in which the concept of gender operated as an organising principle in the construction and negotiation of identities and practices in British society.

The book of the major new film starring Nicole Kidman and Matthew Broderick

A Guided Journal for Getting your Home Organized in 30 Quick Steps

Le m é nagier de Paris : a medieval household book

The Declutter Challenge

How to Do It, Answered in 1001

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Ways!

The Accidental Housewife

A Domestic Divination Kit

The Good Mother's Guide

Many young women 'long to put the clock back to the post-war years when life seemed prettier and nicer.' In this book Jessica Mann demolishes such preconceptions about their mothers' or grandmothers' young days, showing that in reality life was uglier and nastier. Born just before WW2, she grew up in the post-war era of austerity, restrictions and hypocrisy, before anyone even dreamed of Women's Lib. The Fifties Mystique is both a personal memoir and a polemic. In

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explaining the lives of pre-feminists to the post-feminists of today, Mann discusses the period's very different attitudes to sex, childbirth, motherhood and work, describes how she and other young women lived in that distant world with its forgotten restrictions and warns against taking hard-won rights for granted. Released for the first time in paperback, this landmark social and political volume on feminism is credited with being responsible for raising awareness, liberating both sexes, and triggering major advances in the feminist movement. Reprint.

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How to Make Your Marriage a Lifelong Love Affair What makes a woman fascinating to her husband? What is happiness in marriage for a woman? These are just two of the questions Helen B. Andelin answers in the bestselling classic that has already brought new happiness and life to millions of marriages. *Fascinating Womanhood* offers timeless wisdom, practical advice, and old-fashioned values to meet the needs and challenges of today's fascinating woman. Inside you'll learn: What traits today's men find irresistible in a woman How to awaken a man's deepest

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feelings of love Eight rules for a successful relationship How to rekindle your love life How to bring out the best in your manand reap the rewards Plus special advice for the working womanand much more! Fascinating Womanhoodoffers guidance for a new generation of womenhappy, fulfilled, adored and cherishedwho want to rediscover the magic of their own feminine selves. The life and times of the Smart Wife--feminized digital assistants who are friendly and sometimes flirty, occasionally glitchy but perpetually available. Meet the Smart Wife--at your

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service, an eclectic collection of feminized AI, robotic, and smart devices. This digital assistant is friendly and sometimes flirty, docile and efficient, occasionally glitchy but perpetually available. She might go by Siri, or Alexa, or inhabit Google Home. She can keep us company, order groceries, vacuum the floor, turn out the lights. A Japanese digital voice assistant--a virtual anime hologram named Hikari Azuma--sends her "master" helpful messages during the day; an American sexbot named Roxxy takes on other kinds of household chores. In The Smart Wife,

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Yolande Strengers and Jenny Kennedy examine the emergence of digital devices that carry out "wifework"--domestic responsibilities that have traditionally fallen to (human) wives. They show that the principal prototype for these virtual helpers--designed in male-dominated industries--is the 1950s housewife: white, middle class, heteronormative, and nurturing, with a spick-and-span home. It's time, they say, to give the Smart Wife a reboot. What's wrong with preferring domestic assistants with feminine personalities? We like our

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assistants to conform to gender stereotypes--so what? For one thing, Strengers and Kennedy remind us, the design of gendered devices re-inscribes those outdated and unfounded stereotypes. Advanced technology is taking us backwards on gender equity. Strengers and Kennedy offer a Smart Wife "manifesta," proposing a rebooted Smart Wife that would promote a revaluing of femininity in society in all her glorious diversity. Once a Month Cooking The Feminine Mystique The Housewives Tarot Conduct Books and the History of the Ideal Woman Vintage Advice and Practical

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*Science for the 21st-Century
Household*

*The Story of Women in the
1950s*

*Marriage and Homemaking in
the 1950s*

Freeze with ease. Want to take the stress out of feeding your family? Jody Allen, founder of the phenomenally successful Stay at Home Mum online community, has the answer for busy mums on a budget. In a single day, cook all your main dishes for a month, freeze them, and then enjoy homemade food that is super-quick to prepare when the kids are hungry. From how to budget for and plan your menus, to how to cook and freeze in bulk, this book has step-by-step instructions and 150 freezable recipes that will save time and money. They include: Family-friendly meals Handy

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lunch-box snacks Seriously scrumptious desserts Never-fail cakes and slices You'll wonder how you ever survived without Once a Month Cooking.

The longest-running war is the battle over how women should behave.

“Conduct Books and the History of the Ideal Woman” examines six centuries of advice literature, analyzing the print origins of gendered expectations that continue to inform our thinking about women’s roles and abilities. Close readings of numerous conduct manuals from Britain and America, written by men and women, explain and contextualize the legacy of sexism as represented in prescriptive writing for women from 1372 to the present. While existing period-specific studies of conduct manuals consider advice literature within the society that wrote

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and read them, “Conduct Books and the History of the Ideal Woman” provides the only analysis of both the volumes themselves and the larger debates taking place within their pages across the centuries. Combining textual literary analysis with a social history sensibility while remaining accessible to expert and novice, this book will help readers understand the on-going debate about the often-contradictory guidelines for female behavior.

HOUSEKEEPING 101 Accidental Housewife (n): an individual who manages the household unexpectedly, unintentionally, by default, or by chance, with minimal skills, a glass of wine, and little interest in mastering her/his domain. Once upon a time lived the 1950s housewife who joyfully followed her domestic duties. Today 's

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housewife is anything but traditional, yet some things never change: mounting laundry, accumulating dust, looming clutter, and the refrain, “What ’ s for dinner?” Now Julie Edelman, the go-to gal for entertaining and practical household tips and trends, turns these mundane chores into fun and easy tasks. Offering real life advice and simple solutions, Julie helps you • tidy up with the faucet to floor facelift: a stress-free way to clean with minimum effort to achieve maximum effect, as you dance with dust bunnies and indulge in a bit of pampering along the way • conquer PMS (Pretty Manageable Stains): learn how to painlessly deal with the most common stains using everything from industrial products to everyday items such as hairspray, shaving cream, and ice cubes • practice feng

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shui my way: harmonize chaos and clutter and get chi (energized) in the process, courtesy of coffee • follow a food and mood planner: uncover innovative ways to balance your family ' s nutritional needs with your desire to let them eat cake Inside, you ' ll also find Burn This: Housewifely Calorie Counter (you can lose weight vacuuming and lifting loads of laundry) and HI Q (Housewife Intelligence Quotient) tests to measure your housewifely expertise. So drop that mop and grab a latte . . . hassle-free help is at your fingertips! Visit the author's website at

www.theaccidentalhousewife.com

A succinct guide to being the perfect 50 ' s housewife in the 21st century.

Good Womaning is an idea which came to me at the bottom of a bottle of wine. Tired of hearing complaints from

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men and women alike about how hard it is to get things done around the house. I was inspired to share my way of life with others and to assist them better organise themselves and fall in love with the idea of being a perfect little housewife. Too often I see or hear about women who begrudgingly look after their men and in turn men who are fed up with asking their wives over and over again to perform simple tasks for them. The motive behind this book is to help women see that being a housewife is a job you can perform easily, quickly and is probably the best job in the world - you work your own hours, don't have a nagging boss staring over your shoulder and best of all, you can do it in your pyjamas!

Fascinating Womanhood
Lessons in the Art of Modern
Household Management

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How to Be the Perfect 1950s
Housewife

The Good Wife's Guide (Le M é nagier
de Paris)

Recipe for a Perfect Wife

How to Be an American Housewife

The Lifegiving Home

In The Good Wife's Guide New
York Times best-selling author
Darlene Schacht encourages
women to joyfully serve their
families. In doing so she offers
reasons for achieving a well-
managed home backed by
scripture and gleaned from
experience. As well she
provides readers with detailed
cleaning and organizing
schedules for practical
application. The Good Wife's
Guide encourages women to

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make faith and family their first priorities from a place of sacrificial love. It reminds women that they were created with a specific purpose in mind, which is that of being a help meet. In supporting our husbands and living in unity we reflect God's blueprint for marriage. If you like books on organization and housekeeping, this book is for you!

Clear a path to the life you want with this bestselling motivational journal by the professional organizer and host of HGTV's Hot Mess House! Even for the most organized among us, messes

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find their way into our homes and lives—and sometimes we can't seem to find the strength or time to tackle them. That's where this motivational guided journal by decluttering guru Cassandra Aarssen comes in. Cas climbed out of years of cluttered living and transformed her home and her life through organization. In this self-help journal, she guides you through favorite tips and tricks that she used to declutter her home and find her way to a more organized and peaceful life. With pages and pages of decluttering and organizational tools, including supporting prompts and

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writing exercises, this interactive journal is designed to help you declutter your home and life through mindfulness and self-motivation. Learn how to navigate the chaos of clutter by taking the time to understand yourself and the underlying meaning behind your clutter. Filled with inspiration and open-ended questions, *The Declutter Challenge* helps you work through both the emotional and the physical clutter in your life. Explore your thoughts and feelings about your belongings—and discover the knowledge and strength to let

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go of excess.

Although the figure of the 'desperate housewife' is familiar to us, Haggett suggests that many women in the 1950s and '60s led satisfying lives and that gender roles, while very different, were often seen as equal.

'I can never understand how the scribbles of such an ordinary person ... can possibly have value.' So wrote Nella Last in her diary on 2 September 1949. Sixty years on, tens of thousands of people have read and enjoyed the first two volumes of her uniquely detailed and moving diaries,

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written during World War II and its aftermath as part of the Mass Observation project, and the basis for BAFTA-winning drama *Housewife 49* starring Victoria Wood. This third compelling volume sees Nella, now in her sixties, writing of what ordinary people felt during those years of growing prosperity in a modernising Britain. Her diary offers a detailed, moving and humorous narrative of daily life at a time that shaped the society we live in today. It is an account that's full of surprises as we learn more about her relationship with 'my husband' (never 'Will') and

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her fears of nuclear war. Outwardly Nella's life was commonplace; but behind this mask were a penetrating mind and a lively pen. As David Kynaston said on Radio 4, Nella Last 'will come to be seen as one of the major twentieth century English diarists.'

Mental Hygiene

The Homecraft Book

The Good Husband Guide

12 Rules for Life

Retro Housewife

Your Guide to a Clean-Enough House

A Salute to the Suburban Superwoman

Don'ts for Husbands and

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Don'ts for Wives are facsimile editions of the original books published by A&C Black in 1913. Each pocket-sized book contains hundreds of snippets of entertaining advice for a happy marriage, which rings true almost 100 years after it was written. The reissued titles are ideal Christmas stocking fillers, and gifts for weddings, engagements and anniversaries. Advice appears under the following chapters: 1.

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**Personalities 2. How to
Avoid Discord 3. Habits
4. Financial Matters 5.
Evenings at Home 6.
Jealousy 7. Recreation
8. Food 9. Dress 10.
Entertaining 11.
Household Management 12.
Children 'Among the bon
mots there is much
wisdom. They would make
great stocking fillers,
or wedding anniversary
gifts!' Good Book Guide
(October 2007)**
In the closing years of
the fourteenth century,
an anonymous French
writer compiled a book

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addressed to a fifteen-year-old bride, narrated in the voice of her husband, a wealthy, aging Parisian. The book was designed to teach this young wife the moral attributes, duties, and conduct befitting a woman of her station in society, in the almost certain event of her widowhood and subsequent remarriage. The work also provides a rich assembly of practical materials for the wife's use and for her household, including

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treatises on gardening and shopping, tips on choosing servants, directions on the medical care of horses and the training of hawks, plus menus for elaborate feasts, and more than 380 recipes. The Good Wife's Guide is the first complete modern English translation of this important medieval text also known as Le Ménagier de Paris (the Parisian household book), a work long recognized for its

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unique insights into the domestic life of the bourgeoisie during the later Middle Ages. The Good Wife's Guide, expertly rendered into modern English by Gina L. Greco and Christine M. Rose, is accompanied by an informative critical introduction setting the work in its proper medieval context as a conduct manual. This edition presents the book in its entirety, as it must have existed for its earliest readers. The

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Guide is now a treasure for the classroom, appealing to anyone studying medieval literature or history or considering the complex lives of medieval women. It illuminates the milieu and composition process of medieval authors and will in turn fascinate cooking or horticulture enthusiasts. The work illustrates how a (perhaps fictional) Parisian householder of the late fourteenth century might well have

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trained his wife so that her behavior could reflect honorably on him and enhance his reputation.

- Includes 1950s tips for making a happy husband and home.- With more than 200 classic images of women as wives, mothers, and homemakers.- Features fun-filled facts and those elements of daily life that assisted a housewife in performing her daily duties.- An ideal gift for bridal showers, bachelorette

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parties, baby showers,
Mother's Day, or
girlfriends.

Being a housewife in the
1950s was quite a
different experience to
today. After the
independence of the
wartime years, women had
to leave their jobs when
they married and support
their husband by
creating a spotless
home, delicious meals
and an inviting bedroom.
A 1950s Housewife
collects heart-warming
personal anecdotes from
women who embarked on

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married life during this fascinating post-war period, providing a trip down memory lane for any wife or child of the 1950s. This book will prove an eye-opener for those who now wish they had listened when their mothers attempted to tell them stories of the 'old days', and will provide useful first-hand accounts for those with a love of all things kitsch and vintage. From ingenious cleaning tips, ration-book recipes and home

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**decor inspiration, the
homemaking methods of
the fifties give an
entertaining and
poignant insight into
the lives of 1950s
women.**

An Antidote to Chaos

Good Womaning

American Housewife

The Good Wife's Guide

Creating a Place of

Belonging and Becoming

A 21st century guide to

being a 1950's housewife

Embracing Your Role as a

Help Meet

The perfect 1950s Housewife:

glamorous, motherly, doting,

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supportive, flirty yet wholesome, endlessly cheerful...To the modern woman this all seems rather terrifying (and frankly a little nauseating). There's nothing like a glamorous, high-heeled mother at the school gates to make the rest of us feel like overweight, ill-tempered, soup-stained slatterns. And yet those marvels of 1950s femininity seemed to manage to be effortlessly lovely at every turn. This book guides you through the crazy golf course of fashion, beauty, home skills, child rearing, lino-laying, husband pleasing and general marital bliss. And if, at the end of this extraordinary journey of enlightenment, you have any questions or nagging doubts, you

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need only consult 'The Wireless Doctor', who can help with anything from naughty children, stropky husbands, or 'intimate' neglect. Grab yourself a cocktail and a cheese straw and bury your nose in this glorious guide that will have you apologising to your mother for the rest of your life.

Within This Box Lie The Secrets of Domestic Empowerment Begin your journey by lifting the lid, dealing out your fate, and understanding the hidden messages of The Housewives Tarot. Through images of dinnerware (Pentacles), martini glasses (Cups), mops and brooms (Wands), and much more, these tarot cards can answer all of life's most challenging questions. The enclosed

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instruction book will show you how to interpret all 78 cards and provides useful advice on giving a reading.

**Includes: - 78-card Tarot Deck -
Instruction Book**

This fun, retro volume shows moms how to maintain peace and prosperity for their familys- well, maybe not. Things like sending the little ones off to bed before hubby gets home so he won't have to be disturbed by them, making balanced meals every night and making sure everyone is at the table for dinner, keeping herself looking good for him are portrayed in the kitchy light of their reality at that time. Warning: This is a gift between sisters and girlfriends who are mom or moms-to be...It's humorous gifts for moms

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to be or current moms, for Mother's Day or any day.

How to make home your family's favorite place to be . . . all year long. Does your home sometimes feel like just a place to eat, sleep, and change clothes on the way to the next activity? Do you long for "home" to mean more than a place where you stash your stuff? Wouldn't you love it to become a haven of warmth, rest, and joy . . . the one place where you and your family can't wait to be? There is good news waiting for you in the pages of *The Lifegiving Home*. Every day of your family's life can be as special and important to you as it already is to God. In this unique book designed to help your family enjoy and celebrate every month of

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the year together, you'll discover the secrets of a life-giving home from a mother who created one and her daughter who was raised in it: popular authors Sally and Sarah Clarkson. Together they offer a rich treasure of wise advice, spiritual principles, and practical suggestions. You'll embark on a new path to creating special memories for your children; establishing home-building and God-centered traditions; and cultivating an environment in which your family will flourish. (Don't miss the companion piece, *The Lifegiving Home Experience*.)

Save Time, Save Money and Stay Sane

Good Housekeeping The Best of the 1950s

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**How to Be the Perfect Housewife
Nostalgic Food, Fashion, Fitness,
Fiction and Features from the
Classic Archives**

**Further diaries of Housewife, 49
19 Rules for Keeping Your Wife
Satisfied**

Perfect Wives in Ideal Homes

***Your home should be
somewhere you look forward
to spending time. It should
be a haven from the stresses
of the world. You should be
proud to have your friends
round for dinner and they
should leave impressed by
your comfortable, clean,
homely home. Nowadays, we
don't all have the time or***

energy to make the most of our homes. But with a little help from Anthea Turner, the queen of clean, you too can have a beautiful, clean and comfortable home to be truly proud of. With tips on everything from decluttering to dry cleaning, storage solutions to spring cleaning, dinner parties to brunches, this is an indispensable home management guide. There are simple lessons on each aspect of home making from cleaning to ironing to washing to tidying as well as top tips on entertaining. You will learn to entertain in

style, with little effort and cost. Whether you're a housewife, or a young professional or student just setting up home, the Perfect Housewife has helpful hints to get you organised. You can save time and energy and turn your house into a home with Anthea Turner!

The Good Wife Book: 19 Rules for Keeping a Happy Husband

A man's home is his castle, and as such, he should be treated like a king. And this guide shows wives how to keep his royal highness happy. When he returns home from his

demanding job, a man rightfully deserves a bit of pampering. A happy smile, a warm kiss, and a pair of cozy slippers are just the start. Here are all the secrets for helping him feel comfortable and content: advice on cooking from scratch, the lowdown on why a clean home makes hubby feel better, and valuable hints on making yourself more attractive to him. It's a great and humorous gift for brides-to-be or happily married wives for Valentine's Day (as long as they have a great sense of humor!), and bridal

showers and bachelorette parties.

A man's home is his castle, and as such, he should be treated like a king. And this fun, retro volume shows wives how to keep his royal highness happy. When he returns home from his demanding job, a man rightfully deserves a bit of pampering. A happy smile, a warm kiss, and a pair of cozy slippers are just the start. Here are all the secrets for helping him feel comfortable and content: advice on cooking from scratch, the lowdown on why a clean

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home makes hubby feel better, and valuable hints on making yourself more attractive to him. It's a great and humorous gift for brides-to-be or happily married wives, for Valentine's Day, and bridal showers and bachelorette parties.

The art of being a good wife is not an easy one. This little guide was written for the middle classes of the 1930s who were reading one of the first modern self-help books. Illustrated with contemporary line-drawings, it contains advice by turns delightfully arcane and

timelessly true, for example: It is a wife's duty to look her best. If you don't tidy yourself up, when you have done the bulk of the day's work, don't be surprised if your husband begins to compare you unfavourably with the typist at the office. Don't forget that a wife can always set the standard of behaviour for the home. If she allows laxities of dress or conversation at the table she will soon find that they become a fixed procedure. Don't forget that very true remark that while

face powder may catch a man, baking powder is the stuff to hold him. Don't criticise the food at your own table when you are entertaining and especially refrain from doing so before the servants. After all is said and done, husbands are not terribly difficult to manage.

The Ultimate Accidental Housewife

The Fifties Mystique

The Stepford Wives

How to Be a Good Wife

Desperate Housewives,

Neuroses and the Domestic Environment, 1945-1970

Don'ts for Wives

***The Ladies' Book of
Etiquette, and Manual of
Politeness; A Complete Hand
Book for the Use of the Lady
in Polite Society***

“A woman’s home is her domain, and as such, she should be treated like a queen.” This fun, retro volume shows husbands how to keep Her Royal Highness happy, and her tiara shiny and sparkling. When she moans and groans about her demanding responsibilities in and around the home, a woman rightfully deserves a lot of pampering. Here are all the secrets for keeping her happy: advice on tending the toddlers, keeping the house

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neat and tidy, fixing without asking, preparing special meals, why compliments and the right gift make wifey feel like the diva she deserves to be, valuable hints on making yourself more attractive for her, and much more. The Good Husband Guide is a great gift for grooms-to-be or happily married men, for bachelor and bachelorette parties, and for bridal showers.

“Housekeeping is becoming more and more a matter of science, and the laurels are bound to fall to the woman who conducts her household in a business-like way.” Let the thrifty sensibility of yesteryear be your guide as

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you shop for the most economical foods, choose wall colors scientifically, clean with natural products, look your best without breaking the bank, and budget your way to frugal efficiency. In this amazing collection of clever wisdom and practical advice drawn from vintage home-economics textbooks, you'll find everything you need to get back to basics and run a healthy and happy household. Home Economics covers all the categories of delightful domesticity: • Health & Hygiene • Cookery & Recipes • Manners & Etiquette • Design & Decoration • Cleaning & Safety • Gardening & Crafts

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***Rediscover the art and science
of keeping***

house—economically!

***Embarking on motherhood
was a very different affair in
the 1950s to what it is today.***

***From how to dress baby
(matinee coats and bonnets)
to how to administer feeds
(strictly four-hourly if
following the Truby King
method), the childrearing
methods of the 1950s are a
fascinating insight into the
lives of women in that decade.***

***In A 1950s Mother, author,
mother and grandmother
Sheila Hardy collects heart-
warming, personal anecdotes
from those women who
became mothers during this
fascinating post-war period.***

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From the benefits of 'crying it out' and being put out in the garden to gripe water and Listen with Mother, the wisdom of mothers from the 1950s reverberates down the decades to young mothers of any generation and is a hilarious and, at times, poignant trip down memory lane for any mother or child of the 1950s.

Meet the women of American Housewife... They smoke their eyes and paint their lips. They channel Beyoncé while doing household chores. They drown their sorrows with Chanel No. 5 and host book clubs where chardonnay trumps Charles Dickens. They redecorate. And they are quietly capable of

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kidnapping, breaking and entering, and murder. These women know the rules of a well-lived life: replace your tights every winter, listen to erotic audio books while you scrub the bathroom floor, serve what you want to eat at your dinner parties, and accept it: you're too old to have more than one drink and sleep through the night. Vicious, fresh and darkly hilarious, American Housewife is a collection of stories for anyone who has ever wondered what really goes on behind the façades of the housewives of America... 'Surreal tales of American weirdness, with details that ring all too true. Ouch, I say

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at times. At other times, yikes' Margaret Atwood, Guardian Best Books of the Year 'I tore through it. It's MAD. Utterly mad but brilliant' Louise O'Neill 'Each perfect little story is a fine chocolate, laced with arsenic. Wickedly funny, painfully truthful' Erin Kelly 'After reading American Housewife, I'm convinced Dorothy Parker faked her death and is alive and writing under the pen name "Helen Ellis". Witty, lacerating, and sometimes touching, this book is a salty assortment of surprises, each more delicious than the last. Savor it with a dry martini' Deanna Raybourn
The Good Wife Guide: A Little Seedling Book

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Home Economics A 1950s Mother Women and Work Culture The Good Wife Guide Britain c.1850-1950 Why Siri, Alexa, and Other Smart Home Devices Need a Feminist Reboot

When Alice finds a vintage cookbook buried in the basement, she becomes captivated by its previous owner: 1950s housewife Nellie Murdoch. As Alice cooks her way through the past, she realizes that within the pages Nellie left clues about her life.

It is intended that women be happy and successful in their homemaking. Being a homemaker is a divine appointment and is a woman's greatest calling. It should be rich in the rewards of joy, satisfaction and accomplishment. All too often, however, women feel confused, distraught or bored with their role as homemakers. They

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frequently dread each day, live for the time when their children will be raised so they can be released from it all, or they escape from their responsibilities to their home and family and return to the business world. Other women do enjoy their homemaking activities but find their work consumes most of their day and there is little time for other interests. Many women are wonderful homemakers and managers but are eager for new ideas and skills to make their homemaking even more effective and satisfying. To all of these women, this book offers a practical guide to happier homemaking. It recalls to mind the significance of homemaking and gives their attitude a lift. When the suggestions concerning order and efficiency, methods and approaches are applied, coupled with the workable plan which systematizes the routine duties, women will find their interest in homemaking greatly increasing and that

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there will be time to get their work done and enjoy creative activities, family fun and personal development. This is not just a book on how to keep house; it offers a way of life which will bring joy and satisfaction to the homemaker and rich, happy experiences to every family member.

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"Mental Hygiene is packed with detailed descriptions of hundreds of crazed, funny, terrifying films and explains why they were made, who made them, and what happened to them."--BOOK JACKET.