

2017 Shoebox By Hallmark Daily Desktop Calendar

This book provides an in-depth exploration of the field of augmented reality (AR) in its entirety and sets out to distinguish it from other inter-related technologies like virtual reality (VR) and mixed reality (MR). The author presents AR from its philosophies and early developments, to its current technologies and its impact on our modern society, to its possible future developments; providing readers with the tools to understand issues relating to defining, building, and using our perception of what is represented in our perceived reality, and ultimately how we assimilate and react to this information. *Augmented Reality: Where We Will All Live* can be used as a comprehensive guide to the field of AR and provides valuable insights for technologists, marketers, business managers, educators and academics who are interested in the field of augmented reality. Concepts, history, practices and the science behind this rapidly advancing field of research and development.

"Mesmerizing & fascinating..." —The Seattle Post-Intelligencer "The Freakonomics of big data." —Stein Kretsinger, founder and executive of Advertising.com Award-winning | Used by over 30 universities | Translated into 9 languages An introduction to predictive analytics for everyone. In this rich, fascinating — surprisingly accessible — introduction, leading expert Eric Siegel reveals how predictive analytics (aka machine learning) works, and how it affects everyone every day. Rather than a "how to" for hands-on practitioners, the book serves lay readers and experts alike by covering new case studies and the latest state-of-the-art techniques. Prediction is booming. It reinvents industries and runs the world. Companies, governments, law enforcement, hospitals, and universities are seizing upon the power. These institutions predict whether you're going to click, buy, lie, or die. Why? For a good reason: predicting human behavior combats risk, boosts sales, fortifies healthcare, streamlines manufacturing, reduces spam, optimizes social networks, toughens crime fighting, and wins elections. How? Prediction is powered by the world's most potent, flourishing unnatural resource: data. Accumulated in large part as the by-product of routine tasks, data is the unsalted, flavorless residue deposited en masse as organizations churn away. Surprise! This heap of refuse is a goldmine. Data embodies an extraordinary wealth of experience from which to learn. Predictive analytics (aka machine learning) unleashes the power of data. With this technology, the computer literally learns from data how to predict the future behavior of individuals. Perfect prediction is not possible, but putting odds on the future drives millions of decisions more effectively: determining whom to call, mail, investigate, incarcerate, set up on a date, or medicate. In this lucid, captivating introduction now in its Revised and Updated edition — former Columbia University professor and Predictive Analytics World founder Eric Siegel reveals the power and perils of prediction: What type of mortgage risk Chase Bank predicted before the recession? Predicting which people will drop out of school, cancel a subscription, or get divorced before they even know it themselves. Why early retirement predicts a shorter life expectancy and vegetarians miss fewer flights. Five reasons why organizations predict death — including one health insurance company. How U.S. Bank and Obama for America calculated the way to strongly persuade each individual. Why the NSA wants all your data: machine learning supercomputers to fight terrorism. How IBM's Watson computer used predictive modeling to answer questions and beat the human champs on TV's *Jeopardy!* How companies ascertain untold, private truths — how Target figures out you're pregnant and Hewlett-Packard decides if you're about to quit your job. How judges and parole boards rely on crime-predicting computers to decide how long you'll remain in prison. 182 examples from Airbnb, the BBC, Citibank, ConEd, Facebook, Ford, Google, the IRS, LinkedIn, Match.com, MTV, Netflix, PayPal, Pfizer, Spotify, Uber, UPS, Wikipedia, and more. How does predictive analytics work? This jam-packed book satisfies by demystifying the intriguing science under the hood. For future hands-on practitioners pursuing a career in the field, it sets a strong foundation, delivers the prerequisite knowledge, and whets your appetite for more. A truly omnipresent science, predictive analytics constantly affects our daily lives. Whether you are a consumer or consumed by it — get a handle on the power of Predictive Analytics.

Ten-year-old Walking Turtle is of the Lenni Lenape tribe. He lives with his family in a small village alongside the Passaic River in what will become northern New Jersey. They have a relatively peaceful life, with nature offering up a bounty of resources for food and shelter, amply meeting their needs. Walking Turtle is close to his younger cousin, Little Talk, who is protective of Little Talk, who has difficulty walking. Together they roam the forests near their village, with Walking Turtle carrying his cousin on his back. But in the autumn of Walking Turtle's tenth year, his father tells him that soon he must leave his childhood friends behind and begin warrior school. Walking Turtle worries about what will become of Little Talk when he leaves for his training. And what is his future? Trinka Hakes Noble is the award-winning author of numerous picture books, including *The Orange Shoes* and *The Scarlet Stockings Spy*. She lives in Bernardsville, New Jersey.

From the author of the New York Times bestseller *The Inevitable*— a sweeping vision of technology as a living force that will expand our individual potential In this provocative book, one of today's most respected thinkers turns the conversation about technology on its head by viewing technology as a natural system, an extension of biological evolution. By mapping the behavior of life, we paradoxically get a glimpse at where technology is headed—or "what it wants." Kevin Kelly offers a bold set of trajectories in the coming decades for this near-living system. And as we align ourselves with technology's agenda, we can capture its colossal potential. This visionary and optimistic book explores how technology gives our lives greater meaning. It is a must-read for anyone curious about the future.

My African Dream

Final Girls, Feminism and Popular Culture

Radio, Narrative, and the New Neighborhood of the Americas

A New Practical Guide to Rhetorical Gesture and Action

New Horizons

Competitive Crafters, Drop-Off Despots, and Other Suburban Scourges

In such celebrated works as *Postmodernism: The Cultural Logic of Late Capitalism*, Fredric Jameson has established himself as one of America's most observant cultural commentators. In *Signatures of the Visible*, Jameson turns his

attention to cinema - the artform that has replaced the novel as the defining cultural form of our time. Histori
Through contributions from leading experts in the fields of communication science, *The Handbook of Speech
and Language Disorders* presents a comprehensive survey detailing the state of the art in speech, language,
and cognitive/intellectual disorders. Provides the first in-depth exploration of the rapidly expanding field of
communication disorders Examines the current debates, landmark studies, and central themes in the discipline,
including analytical methods and assessment Includes contributions from more than 20 leading scholars to provide an
extraordinary breadth of coverage of this growing, multi-disciplinary field Features a "foundations" section that deals
with issues of central importance to all research in the field, including social and practical considerations in
classification and diversity, genetic syndromes, and principles of assessment and intervention

Philadelphia 1777 is no place for the faint of heart. The rumble of war with the British grows louder each day, and
spies for and against the Patriots are everywhere. No one is above suspicion. Still, everyday life must go on and
young Maddy Rose must help her mother, especially since her father's death at the Battle of Princeton and now with
her beloved brother Jonathan off with Washington's army. But when childhood games become life-and-death actions,
Maddy Rose is drawn ever deeper into events that will explode beyond her imagining. As young America stands on
the very brink of its fight for freedom, it becomes clear that even the smallest of citizens can play the largest of
parts, and that the role of a patriot has nothing to do with age and everything to do with heart. In *The Scarlet
Stockings Spy*, Trinka Hakes Noble melds a suspenseful tale of devotion, sacrifice, and patriotism with the stark
realities of our country's birth. Noted picture book author and illustrator Trinka Hakes Noble has pursued the study of
children's book writing and illustrating in New York City at Parsons School of Design, the New School University,
Caldecott medalist Uri Shulevitz's Greenwich Village Workshop, and New York University. She has authored and
illustrated numerous books including the popular *Jimmy's Boa* series, which has been translated into six languages.
Trinka lives in Bernardsville, New Jersey. *The Scarlet Stockings Spy* is her first book with Sleeping Bear Press.
Because Robert Papp's childhood drawings of his favorite superheros were such a pleasure, it was only natural that
he would wind up an illustrator. Nowadays, his award-winning artwork appears on book covers and in magazines
instead of on the refrigerator. He has produced hundreds of cover illustrations for major publishers across the United
States. Robert lives in historic Bucks County, Pennsylvania.

MARKETING STRATEGY, 6e, International Edition emphasizes teaching students to think and act like
marketers. It presents strategy from a perspective that guides strategic marketing management in the social,
economic, and technological arenas in which businesses function today--helping students develop a customer-
oriented market strategy and market plan. Its practical approach to analyzing, planning, and implementing marketing
strategies is based on the creative process involved in applying marketing concepts to the development and
implementation of marketing strategy. An emphasis on critical thinking enables students to understand the essence of
how marketing decisions fit together to create a coherent strategy. Well-grounded in developing and executing a
marketing plan, the text offers a complete planning framework, thorough marketing plan worksheets, and a
comprehensive marketing plan example for students to follow.

What Technology Wants

Crisis and Terror in the Age of Anxiety

Dissociation in Traumatized Children and Adolescents

The Handbook of Language and Speech Disorders

Encyclopedia of Microbiology

The Harmon Memorial Lectures in Military History, 1988-2017

*This is the first comprehensive history of films made in or about Iowa. It reflects some twenty years of
collecting, lecturing, and talking with some of Iowa's current generation of independent filmmakers. It
covers the span from 1918 to 2013 and gives important background information on dozens of high profile
films such as the STATE FAIR films of 1933 and 1945, THE BRIDGES OF MADISON COUNTY, FIELD OF DREAMS, and
many others. It is designed as a companion for the State Historical Society's blockbuster "Hollywood in
the Heartland" exhibition in Des Moines that is scheduled to run at least through 2016. The book has an
interpretive essay covering the entire history as well as paragraph length descriptions of each film. A
user-friendly feature is the Index of Films, which makes it easy to locate discussions of individual
films. Marty Knepper is a featured commentator on video screens in the "Hollywood in the Heartland"
exhibition.*

*A comprehensive narrative history of the Australian computer industry, from the earliest analogue
machines through to the present day.*

*"Each year, the Academy's Department of History selects a leading military historian to present the
Harmon Memorial Lecture to all cadets enrolled in the military history courses offered that term. For
many years, these lectures were printed and disseminated individually across the Academy, the Air Force,
and throughout academia. In 1988, Lt. Col Harry Borowski, then a faculty member in the Department of
History, edited a volume containing the first 30 years of Harmon Lectures. This volume picks up where Lt
Col Borowski left off, presenting the next 30 years of Harmon Lectures for the benefit of cadets,
faculty and staff, the Air Force, scholars throughout academia, and all persons interested in military
history throughout the world. Each of these volumes includes the work and wisdom of the finest military
historians of their eras; the contributors represent a veritable Hall of Fame of military historians
from 1959 to 2017"--*

*An exciting new volume based on Henry Siddons' illustrated guidebook for actors, originally published in
1807. The book includes 36 illustrations of contemporary actors reinterpreting gestures from the
original book and an introductory essay by James Stanley that explores the history of acting and acting
training, placing the book project in a larger historical context.*

Principles of Marketing

Rescued Volume 2

Dinosaur Pet

The Book of Iowa Films

9/11, the Global Financial Crisis and ISIS

Memoirs of a Tortoise

Cochlear implants are currently the standard treatment for profound sensorineural hearing loss. In the last decade, advances in auditory science and technology have not only greatly expanded the utility of electric stimulation to other parts of the auditory nervous system in addition to the cochlea, but have also demonstrated drastic changes in the brain in responses to electric stimulation, including changes in language development and music perception. Volume 20 of SHAR focused on basic science and technology underlying the cochlear implant. However, due to the newness of the ideas and technology, the volume did not cover any emerging applications such as bilateral cochlear implants, combined acoustic-electric stimulation, and other types of auditory prostheses, nor did it review brain plasticity in responses to electric stimulation and its perceptual and language consequences. This proposed volume takes off from Volume 20, and expands the examination of implants into new and highly exciting areas. This edited book starts with an overview and introduction by Dr. Fan-Gang Zeng. Chapters 2-9 cover technological development and the advances in treating the full spectrum of ear disorders in the last ten years. Chapters 10-15 discuss brain responses to electric stimulation and their perceptual impact. This volume is particularly exciting because there have been quantum leap from the traditional technology discussed in Volume 20. Thus, this volume is timely and will be of real importance to the SHAR audience.

The World Wide Web has now been in use for more than 20 years. From early browsers to today's principal source of information, entertainment and much else, the Web is an integral part of our daily lives, to the extent that some people believe 'if it's not online, it doesn't exist.' While this statement is not entirely true, it is becoming increasingly accurate, and reflects the Web's role as an indispensable treasure trove. It is curious, therefore, that historians and social scientists have thus far made little use of the Web to investigate historical patterns of culture and society, despite making good use of letters, novels, newspapers, radio and television programmes, and other pre-digital artefacts. This volume argues that now is the time to ask what we have learnt from the Web so far. The 12 chapters explore this topic from a number of interdisciplinary angles - through histories of national web spaces and case studies of different government and media domains - as well as an introduction that provides an overview of this exciting new area of research.

Hatten provides a balanced introduction to both entrepreneurship and small business management before turning his focus toward achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are highlighted throughout the text, and the Third Edition features an increased emphasis on small business ownership by women and minority groups. Additional coverage is given to the new Small Business Administration size standards, creating a personalized business plan, and e-commerce. New! A full chapter is devoted to creating a business plan. Two complete plans written by undergraduate students appear in the text—one designed for a service business, the other for a retail establishment. Electronic Business Plan Templates are also available online. New! "What Would You Do" exercises provide realistic opportunities for students to think critically and realistically. New! "Profile in Entrepreneurship" boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text New! End of chapter questions ("Comprehension Checks") have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

NATIONAL BESTSELLER • A debut collection of witty, biting essays laced with a surprising warmth, from Jen Mann, the writer behind the popular blog *People I Want to Punch in the Throat* *People I want to punch in the throat*: • anyone who feels the need to bling her washer and dryer • humblebraggers • people who treat their pets like children Jen Mann doesn't have a filter, which sometimes gets her in trouble with her neighbors, her fellow PTA moms, and that one woman who tried to sell her sex toys at a home shopping party. Known for her hilariously acerbic observations on her blog, *People I Want to Punch in the Throat*, Mann now brings her sharp wit to bear on suburban life, marriage, and motherhood in this laugh-out-loud collection of essays. From the politics of joining a play group, to the thrill of mothers' night out at the gun range, to the rewards of your most meaningful relationship (the one you have with your cleaning lady), nothing is sacred or off-limits. So the next time you find yourself wearing fuzzy bunny pajamas in the school carpool line or accidentally stuck at a co-worker's swingers party, just think, What would Jen Mann do? Or better yet, buy her book. Praise for *People I Want to Punch in the Throat* "People I Want to Punch in the Throat is so good that it'll make you want to adopt all the cats in the world. I'm not sure about the correlation, but it's that good. It should come with a warning."—Jenny Lawson, author of *Let's Pretend This Never Happened* "Jen Mann has an amazing way of telling stories that will make you cringe and burst out laughing at the same time. From swinger parties to racist toddlers, she makes the suburbs unbelievably funny."—Karen Alpert, author of *I Heart My Little A-Holes* "Jen Mann says the things we're all too afraid to say. Her honest and hilarious writing style reminds me of David Sedaris and Tina Fey."—Robin O'Bryant, author of *Ketchup Is a Vegetable: And Other Lies Moms Tell Themselves* "Jen Mann's shrewd and unrelenting assault on the absurdity of suburban life is an honest peek into the occasional nightmare that is part of living the American dream. I love Jen. I wish she was my neighbor. It's so refreshing to know that I'm not the only one who wants to punch almost everyone in the f*ing throat."—Nicole Knepper, author of *Moms Who Drink And Swear***

The Scarlet Stockings Spy

Raising Visionary Leaders for the Future of Africa

The History of the Australian Computer Industry

The People of Twelve Thousand Winters

A History of Australian Computing**The Healing Stories of 12 Cats, Through Their Eyes**

This volume examines contemporary reformulations of the 'Final Girl' in film, TV, literature and comic, expanding the discussion of the trope beyond the slasher subgenre. Focusing specifically on popular texts that emerged in the 21st century, the volume asks: What is the sociocultural context that facilitated the remarkable proliferation of the Final Girls? What kinds of stories are told in these narratives and can they help us make sense of feminism? What are the roles of literature and media in the reconsiderations of Carol J. Clover's term of thirty years ago and how does this term continue to inform our understanding of popular culture? The contributors to this collection take up these concerns from diverse perspectives and with different answers, notably spanning theories of genre, posthumanism, gender, sexuality and race, as well as audience reception and spectatorship.

*A charming, clever, and quietly moving debut novel of of endless possibilities and joyful discoveries that explores the promises we make and break, losing and finding ourselves, the objects that hold magic and meaning for our lives, and the surprising connections that bind us. Lime green plastic flower-shaped hair bobbles—Found, on the playing field, Derrywood Park, 2nd September. Bone china cup and saucer—Found, on a bench in Riveria Public Gardens, 31st October. Anthony Peardew is the keeper of lost things. Forty years ago, he carelessly lost a keepsake from his beloved fiancée, Therese. That very same day, she died unexpectedly. Brokenhearted, Anthony sought consolation in rescuing lost objects—the things others have dropped, misplaced, or accidentally left behind—and writing stories about them. Now, in the twilight of his life, Anthony worries that he has not fully discharged his duty to reconcile all the lost things with their owners. As the end nears, he bequeaths his secret life's mission to his unsuspecting assistant, Laura, leaving her his house and all its lost treasures, including an irritable ghost. Recovering from a bad divorce, Laura, in some ways, is one of Anthony's lost things. But when the lonely woman moves into his mansion, her life begins to change. She finds a new friend in the neighbor's quirky daughter, Sunshine, and a welcome distraction in Freddy, the rugged gardener. As the dark cloud engulfing her lifts, Laura, accompanied by her new companions, sets out to realize Anthony's last wish: reuniting his cherished lost objects with their owners. Long ago, Eunice found a trinket on the London pavement and kept it through the years. Now, with her own end drawing near, she has lost something precious—a tragic twist of fate that forces her to break a promise she once made. As the Keeper of Lost Objects, Laura holds the key to Anthony and Eunice's redemption. But can she unlock the past and make the connections that will lay their spirits to rest? Full of character, wit, and wisdom, *The Keeper of Lost Things* is heartwarming tale that will enchant fans of *The Particular Sadness of Lemon Cake*, *Garden Spells*, *Mrs Queen Takes the Train*, and *The Silver Linings Playbook*.*

A guide to successful business communication describes how to draft effective letters, emails, and proposals; adapt one's writing style to an audience; and self-edit and troubleshoot documents.

Otters are some of the most delightful animals on the planet.

Practices, Affordances and the Political Economy of Children's Smart Play

Signatures of the Visible

Business Writing For Dummies

Hugo Makes a Change

People I Want to Punch in the Throat

Acoustic Properties

Poppy is a little pig that dreams of being a star, and even though her first attempts all fail, the support and love of her family and friends encourage her to keep trying and working hard to find something that she loves doing, and is good at.

Oliver the tortoise has had his human, Ike, for a very, very long time now. In fact, they're the same age--80 years old--and practically twins. They both enjoy the slowness of the garden, cool water from the hose on a hot day, and a nice slice of honeydew melon. But when Ike stops visiting the garden, Oliver wonders why his pet has left him so soon. So he makes the long journey to see his mother ten gardens away--she will certainly have the answer. This tender story from the author and illustrator that brought us *Memoirs of a Goldfish* reminds us to cherish all the days we have with our pets and loved ones.

Bus-based public transit in the U.S. suffers from an image problem. If bus transit is to be perceived as more than just a social service, it must be able to perform at a level comparable to the private automobile, and convey the high quality image typically associated with rail. Bus Rapid Transit (BRT) aims to do just that: emulate rail, but at a lower capital cost. Though many have an opinion on whether or not BRT can achieve this, little quantitative evidence exists. This study assessed the extent to which BRT can capture the image of rail-based transit and aimed to understand and quantify the underlying tangible and intangible factors that drive any perceptual differences that may exist between the two modes. Figures and tables. This is a print on demand report.

**** From the author of *Mayflies* **** 'A beautiful, elegaic work . . . This should be required reading for everybody.' Ian Rankin Shortlisted for the Booker Prize, *Our Fathers* is a powerful reclamation of the past from one of Britain's most accomplished literary novelists. Hugh Bawn, modern Scottish hero and legendary social reformer, lies dying in one of the high-rise tower blocks he helped establish. His grandson Jamie comes home to watch over him, and it is Jamie who tells the story of their family, of three generations of pride and delusion, of nationality and strong drink, of Catholic faith and the end of the old left. It is a tale of dark hearts and modern houses - of three men in search of Utopia.

The Internet of Toys

Augmented Reality

Theory and Clinical Interventions

Dream Big, Little Pig!

The Web as History

Our Fathers

The Internet of Toys (IoToys) is a developing market within our Internet of Things (IoT) ecosystem. This book examines the rise of internet-connected toys and aims to anticipate the opportunities and risks of IoToys before their widespread diffusion. Contributors to this volume each provide a critical analysis of the design, production, regulation, representation and

consumption of internet-connected toys. In order to address the theoretical, methodological and policy questions that arise from the study of these new playthings, and contextualise the diverse opportunities and challenges that IoT toys pose to educators, families and children themselves, the chapters engage with notions of mediatization, datafication, robotification, connected and post-digital play. This timely engagement with a key transformation in children's play will appeal to all readers interested in understanding the social uses and consequences of IoT toys, and primarily to researchers and students in children and media, early childhood studies, media and communications, sociology, education, social psychology, law and design. Contains many articles related to the field of microbiology.

Dissociation in Traumatized Children and Adolescents presents a series of unique and compelling case studies written by some of the foremost international experts in the study of dissociation in young people. In the new edition, chapters have been updated to include discussion of the most recent findings in trauma and neuroscience as well as Joyanna Silberg's popular affect-avoidance model. In addition, Sandra Wieland's incisive commentaries on each case study have been updated. Each chapter presents a detailed narrative of a therapist's work with a child or adolescent interspersed with the therapist's own thought process, and every therapist explains the theory and research behind her clinical decisions. The case studies present many aspects of working with traumatized children—attachment work, trauma processing, work with the family, interactions with the community, psychoeducation related to dissociation, and encouragement of communication between the dissociated parts—and provide a frank analysis of the difficulties clinicians encounter in various therapeutic situations. While the book is exceptional in its clear and detailed descriptions of theory related to dissociation in children, most importantly, it illustrates how theory can be translated into successful therapeutic interactions.

"My African dream" This is more than a book. It's a diagnosis of the great sickness that Africa suffers from and a prescription for its cure - lack of visionary leadership. The time has come for the youth; the next generation of leaders of the African continent to turn the tide and become solutions to the problems that Africa is faced with. It all must begin with a dream; a vision; a new perspective of a new Africa. My African dream is a must have for all who desire to become leaders in any sphere of society; politics, business, entertainment etc.

The Power to Predict Who Will Click, Buy, Lie, or Die

Unaccompanied

Entrepreneurship and Beyond

A Novel

Small Business Management

Predictive Analytics

Acoustic Properties: Radio, Narrative, and the New Neighborhood of the Americas discovers the prehistory of wireless culture. It examines both the coevolution of radio and the novel in Argentina, Cuba, and the United States from the early 1930s to the late 1960s, and the various populist political climates in which the emerging medium of radio became the chosen means to produce the voice of the people. Based on original archival research in Buenos Aires, Havana, Paris, and the United States, the book develops a literary media theory that understands sound as a transmedial phenomenon and radio as a transnational medium. Analyzing the construction of new social and political relations in the wake of the United States' 1930s Good Neighbor Policy, Acoustic Properties challenges standard narratives of hemispheric influence through new readings of Richard Wright's cinematic work in Argentina, Severo Sarduy's radio plays in France, and novels by John Dos Passos, Manuel Puig, Raymond Chandler, and Carson McCullers. Alongside these writers, the book also explores Che Guevara and Fidel Castro's Radio Rebelde, FDR's fireside chats, Félix Caignet's invention of the radionovela in Cuba, Evita Perón's populist melodramas in Argentina, Orson Welles's experimental New Deal radio, Cuban and U.S. "radio wars," and the 1960s African American activist Robert F. Williams's proto-black power Radio Free Dixie. From the doldrums of the Great Depression to the tumult of the Cuban Revolution, Acoustic Properties illuminates how novelists in the radio age converted writing into a practice of listening, transforming realism as they struggled to channel and shape popular power.

Anthropology has two main tasks: to understand what it is to be human and to examine how humanity is manifested differently in the diversity of culture. These tasks have gained new impetus from the extraordinary rise of the digital. This book brings together several key anthropologists working with digital culture to demonstrate just how productive an anthropological approach to the digital has already become. Through a range of case studies from Facebook to Second Life to Google Earth, Digital Anthropology explores how human and digital can be defined in relation to one another, from avatars and disability; cultural differences in how we use social networking sites or practise religion; the practical consequences of the digital for politics, museums, design, space and development to new online world and gaming communities. The book also explores the moral universe of the digital, from new anxieties to open-source ideals. Digital Anthropology reveals how only the intense scrutiny of ethnography can overturn assumptions about the impact of digital culture and reveal its profound consequences for everyday life. Combining the clarity of a textbook with an engaging style which conveys a passion for these new frontiers of enquiry, this book is essential reading for students and

scholars of anthropology, media studies, communication studies, cultural studies and sociology. This book confronts the issues young people face growing up in the confusion and anxiety of today's highly global society. Young people face their futures consumed with feelings of doubt, uncertainty and ambivalence. The Global Financial Crisis and the rise of the Islamic State means young people are transitioning into adulthood in a time that we call an age of anxiety. They may be the first generation to have fewer opportunities than their parents yet, despite this, they are learning to imagine other kinds of futures. These are futures where economic collapse provides opportunities for entrepreneurialism and innovation, where Islamic State does not need to pose a clear and present danger, and where political action provides hope for a better world. Dealing with the current political and economic climate and progressive campaigns such as Black Lives Matter, Howie and Campbell tackle some of the biggest threats to the future of society. An innovative and wide-reaching study, this book will be of particular interest to scholars of human geography, disaster studies, politics, and sociology.

Hugo the boy vampire is sick and tired of feeling sick and tired! Maybe it's time to try something different?

Digital Anthropology

A Vision Splendid

Practical Illustrations of Rhetorical Gesture and Action

Text and Cases

The Keeper of Lost Things

A Collection of the Second Thirty (31-60) Harmon Lectures Given at the United States Air Force Academy

Some kids have puppies or cats. But in this entertaining new picture book and CD, a little boy cherishes something even bigger and better - his own dinosaur! With its witty lyrics, amusing illustrations, and a catchy irresistible tune on the CD, kids will be reading, singing and dancing along.

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

This book is based on research from Russia, Hungary, Bulgaria, Great Britain, Switzerland and the Czech Republic on issues related to knowledge-based economy development. The idea for this book was developed during three international conferences on digitalization: VI, VII and VIII International Scientific Weeks, organized by Samara State University of Economics (Samara, Russia) in 2018-2020. It is an initiative by the scientific and business organizations in the Samara Region and their Russian and international partners to analyze the current digitalization of social-economic systems, the problems and perspectives of this process, and its role in the creation and development of a new type of economy and new quality of human capital. All the contributions focus on the search for effective ways of adapting to the new digital reality and are based analyses of international statistics, and data from specific companies, educational institutions and governmental development programs. The book explores a variety of topics, including □ Knowledge and Information as Basic Values of a New Economic Paradigm; □ Information Technologies for Ensuring Sustainable Development of Organizations; □ Augmented Reality, Artificial Intelligence and Big Data in Education and Business; □ Digital Platforms and the Sharing Economy; □ Potential of Digital Footprints in Economies and Education; □ Sociocultural Consequences of Digitalization.

"Every line resonates with a wind that crosses oceans." □Jamaal May "Zamora's work is real life turned into myth and myth made real life." □Glappitnova Javier Zamora was nine years old when he traveled unaccompanied 4,000 miles, across multiple borders, from El Salvador to the United States to be reunited with his parents. This dramatic and hope-filled poetry debut humanizes the highly charged and polarizing rhetoric of border-crossing; assesses borderland politics, race, and immigration on a profoundly personal level; and simultaneously remembers and imagines a birth country that's been left behind. Through an unflinching gaze, plainspoken diction, and a combination of Spanish and English, Unaccompanied crosses rugged terrain where families are lost and reunited, coyotes lead migrants astray, and "the thin white man let us drink from a hose / while pointing his shotgun." From "Let Me Try Again": He knew we weren't Mexican. He must've remembered his family coming over the border, or the border coming over them, because he drove us to the border and told us next time, rest at least five days, don't trust anyone calling themselves coyotes, bring more tortillas, sardines, Alhambra. He knew we would try again. And again□like everyone does. Javier Zamora was born in El Salvador and immigrated to the United States at the age of nine. He earned a BA at UC-Berkeley, an MFA at New York University, and is a 2016-2018 Wallace Stegner Fellow at Stanford University.

Where We Will All Live

Marketing Strategy

The Little Book of Otter Philosophy (The Little Animal Philosophy Books)

The Orange Shoes

Quantifying the Importance of Image and Perception to Bus Rapid Transit

Auditory Prostheses

Delly Porter has a happy life. She needs new shoes, but doesn't really mind because she loves the soft, silky feel of the dirt road beneath her bare feet. She's a good artist, too, even if she has to make her own art supplies. And she loves her schoolteacher, Miss Violet, who lets her help in the classroom. Life only looks brighter when Miss Violet announces the school will have a Shoebox Social to help raise funds for new art materials. But when what should be a festive occasion is threatened by prejudice and cruelty, Delly finds out that one must stay true to oneself to successfully navigate life's joys and sorrows. From Trinka Hakes Noble, the author of The Scarlet Stockings Spy and The Last Brother, comes the story of a young girl who learns the most precious things in life are not measured in dollars and cents but by the warmth of one's heart. And that truth, beauty, and love are in the eye of the beholder.

Current Achievements, Challenges and Digital Chances of Knowledge Based Economy

Using Web Archives to Understand the Past and the Present