

Nask Overall Natuur En Scheikunde Overal

This basic book is to familiarize students in (international) English-language programmes with the basics in the fields of finance, finance management and accounting. No prior knowledge of business economics is required. This book is user-friendly, accessible, and yet comprehensive in its approach. It takes an in-depth, integrated look at the principles of management accounting, financial accounting and finance. Examples and case studies from newspapers and professional journals encourage the practical application of the material. Study questions reinforce and test the student's understanding of the key concepts. A glossary of key terms is included at the end of each chapter. The book also contains multiple choice questions and other assignments designed to stimulate thinking about the topics that are discussed. Further self-test materials are available at www.basicsfinancialmanagement.noordhoff.nl including interactive multiple choice questions, exercises, cases and teachers manual.

Management models: many students will come across them in their studies, yet it is only when actually working with them that the Junction and benefit of management models are revealed. 101 Management Models gives a comprehensive overview of traditional models as well as innovations in management models. To allow quick access to the models, several indexes are provided, arranged by objective, discipline and author. All models are discussed in a transparent format: the fundamentals of the management model; its application; the result; the pitfalls. This intuitive and accessible textbook will be useful for all students of management - particularly those coming at the topic from another background such as economics or engineering and is supported by a companion website: <http://www.managementmodels-englishedition.noordhoff.nl>

The open character of the global economy combined with the internationalization of business means that business students are increasingly required to understand the complexities of international business. This introductory textbook provides students with a comprehensive overview of this vital topic. Subjects discussed within the text include: the political and economic environment; culture; management and organization; international marketing strategies; intercultural communication; international law; international finance; and logistics / international transport.

*Across a wide range of programs in international higher education, students prepare themselves for a career in their professional field. Learning how to communicate as a professional is an essential part of that preparation. In order to carry out their communication tasks, professionals must possess a large repertoire of knowledge and skills. They also must be able to decide what best suits the situation and the goals they want to achieve. Already during their training, students come across a variety of communication tasks that are largely new to them. For these tasks, too, they need a broad knowledge and skills repertoire from which they can make the right choices. Communicate as a Professional offers a solid foundation for students to develop the communication knowledge and skills they need, both when working as a professional after they have graduated and when following an educational program that prepares them for this future. Communicate as a Professional is the revised English version of the book *Leren Communiceren*, published with Noordhoff Uitgevers. More information and supporting materials*

Bodyguard: Hostage

Project Management

Brinkman's cumulatieve catalogus van boeken

The Basics of Financial Management

Sales Management

This book describes a process framework for business information management: the Business Information Services Library (BISL®) – a public domain standard that is consistent with the IT Infrastructure Library (ITIL) and Application Services Library (ASL). BISL establishes a bridge between IT and business processes, and between business information administrators and information managers. The BISL process model provides an insight into all of the primary processes within their field of operations and into the relationship between the various processes. It offers a starting point for the improvement of these processes using best practices, amongst other things, and it provides uniform terminology. This book explains BISL, a process framework for business information management, encompassing the best way to manage and execute business information management in day-to-day practice, and explains how the framework BISL can help to improve business processes and the alignment of business and IT. Additional Training material is available for free for APMG accredited trainers. If you want to have this sent to you, please send an e-mail to: info@vanharen.net By this book is a separate file (free, via internet) available:
• All images in the book, in PowerPoint format. Click on the button Training Material by the book on our website.

A hands-on introduction to the field: discusses topical themes such as digital business transformation and corporate social responsibility;extensive online support provided, including numerous assignments and topical cases.
Organisation and Management - An International Approach is an interactive and hands-on introduction to the field. The theory behind management and organisation is accessibly explained by renowned authors Jos Marcus and Nick van Dam using many practical examples. The book comprises three sections: Environments and Organisations, People and Organisations, Structure and Organisations. This fully renewed edition has been expanded with six new chapters on digital business transformation, internationalisation, corporate social responsibility, the future of work, human resource management, and culture. In addition, the book contains new, topical practical examples, and features a fully modernised layout. The companion website offers students multiple choice questions, practical cases, and assignments. In addition, students have online access to the concept training program. Teachers can assess test exams, cases, and college sheets. This book lets teachers compile their own exams using www.toetsopmaat.nl: a database that contains the questions from all student test exams. There are also additional, secure test questions that students cannot use for practice. Exams can be exported in various formats.
Organisation and Management - An International Approach is suitable for all Higher Professional Business Education-studies whose curriculum wants to create a strong foundation in the field of Organisation & Management"

Two star-crossed lovers fight for a more just world in this searing novel with a critically-acclaimed BBC series adaptation now streaming on NBCUniversal's Peacock platform! Sephy is a Cross: dark-skinned and beautiful, she lives a life of privilege and power. But she's lonely, and she burns with injustice at the world she sees around her. Callum is a nought: pale-skinned and poor, he's considered to be less than nothing, there to serve Crosses, but he dreams of a better life. They've been friends since they were children, and they both know that's as far as it can ever go. Noughts and Crosses are fated to be bitter enemies—love is out of the question. Then—in spite of a world that is fiercely against them—these star-crossed lovers choose each other. But it comes at a price and as they prepare to protect themselves and their love, they realize that the cost will lead both of them into terrible danger...and will have shocking repercussions for generations to come.

'Devastatingly good' - Clare Mackintosh, author of *After The End*
13 Reasons Why meets The Wasp Factory in an impossible to put down thriller that will take your breath away. Last year, Ollie Morcombe was a star pupil, popular and a gifted musician. Then, after the accident, everything changed. Now he's an outcast, a prime target of the school bullies who have made his life a living hell. Today - the last day of the school year - he's brought those bullies a gift. A homemade pipe bomb. What has driven a model student to plan an unspeakable revenge? And with the clock ticking down to home time, what can anybody do to stop him? 'A powerfully charged study in empathy' - Financial Times 'A sensitive, gripping book about mental health and masculinity' - Samuel Pollen, author of *The Year I Didn't Eat Tow-Truck Pluck*

A Basic Guide to International Business Law

An International Approach

Intercultural Competences

Ethics and Business

In a multicultural environment, having intercultural competences is the most important determining factor between success and failure. This concise book introduces the topic for students and scholars. Building upon an accessible understanding of cultural differences, the author provides various models for understanding and framing culture. Theory is linked to practice by examining how to deal with intercultural conflicts via practical examples and advice. Students striving to perform well in intercultural environments, will benefit from reading this book which helps them convert models and cultural knowledge into practical skills.

Project Management introduces students in a unique and accessible way to projectbased working as a means to tackle projects successfully. Not only in business circles, but also in the field of education, increasingly more activities are performed using a projectbased approach. Consider for example comprehensive study assignments, internal projects and projects during work placement and the final stages of a degree. The line of approach of this book is practiceoriented. Based on assignments, groups of two to three students work on a project plan and an executive summary. Students can also opt for a 'real' assignment for a company or for one of the cases of the accompanying website. Added to this fifth edition are examples and illustrations, new sections about various subjects and a chapter about the flexible project approach Scrum.

Pluck has a little red tow truck. He drives it all over town looking for a place to live. Then Dolly the pigeon tells him that the tower of the Pill Building is empty. In the Pill Building, Pluck meets Mr. Penn and Zaza the cockroach. Pluck makes lots more friends and solves all kinds of problems. But the biggest problem is Dove Grove. It used to be a garden with tall trees, but it has been neglected and gone wild. Grown-ups never go there, but the kids from the Pill Building love playing there. But now the Park Superintendent has decided to chop down the trees to make a paved square. Pluck and his friends try to save Dove Grove. But first he has to rescue Longmount from the canal.

This introductory guide to financial management and accounting familiarizes students with the basics in these crucial areas. No prior knowledge of business economics is assumed. This book is user-friendly, accessible, yet comprehensive in its approach. It takes an in-depth, integrated look at the principles of management accounting, financial accounting and finance. Examples and case studies from newspapers and professional journals encourage the practical application of the material. Study questions reinforce and test the studentâ€(s) understanding of the key concepts. A glossary of key terms is included at the end of each chapter. The book also contains multiple choice questions and other assignments designed to stimulate thinking about the topics that are discussed. The

Basics of Financial Management is an ideal introductory textbook for students at both undergraduate and graduate levels in a wide range of degree and professional programmes, such as Economics, MBA, Business Studies, Finance and Management Studies.

Corporate Communication Worldwide

The value compass

An introductory course in finance, management accounting and financial accounting

From Strategy to ROI

Noughts & Crosses

Writing reports is a vital skill in many professions and roles across every sector. Despite this, the majority of reports generated in organizations tend to be difficult to read, dull and do not make the impact they should - either for the content or for the author. In this book, you will learn how to write in a convincing way for a variety of different audiences. Fundamentals covered include structure, graphic presentation, plagiarism and oral presentation. The authors include a useful section on writing under pressure (by writing as a team, for example) as well as material on pitfalls to avoid when writing in English as a second language. This simple, effective book is a great tool for readers across the globe who wish to improve their report-writing skills.

Before the name became a legend. Before the legend became a man. Meet Bond. James Bond.The first explosive adventure in this phenomenal, blockbuster series - with ALL NEW material and a fantastic redesigned cover.

Basic Management Accounting for the Hospitality Industry uses a step by step approach to enable students to independently master the field. This second edition contains many new themes and developments, including: the essence of the International Financial Reporting Standards (IFRS) integration of the changes caused by the evolution of the Uniform System of Accounts for the Lodging Industry (USALI) the extension of price elasticity of demand, and addition of income and cross elasticities the addition of break-even time (BET) as an additional method of analysing capital investments Up-to-date and comprehensive coverage, this textbook is essential reading for hospitality management students. Additional study and teaching materials can be found on www.hospitalitymanagement.noordhoff.nl

Strategies for Successful Science Teaching is an exciting new text for science education classes, and a supplement for teachers of science (especially new teachers). It is aimed at K-8 teachers, but can also help 9-12 teachers. For administrators and others, the book will quickly become a standard reference on current science education strategies. Easy to navigate and presented in a discussion-style format, the book addresses: -the inquiry approach, -process skills, -lesson planning, -adapting science for special needs students, -integrating science with other subjects, -assessment of science activities, -technology and other creative teaching strategies, and -research and resources. Most chapters include a sample lesson plan with hands-on activities that illustrate the concepts discussed. In some instances, several examples are included. Appropriate websites are also provided. The chapters are short and readable. Appendices include lists of curriculum kits, activity books, organizations, periodicals, suppliers, and technology resources, in addition to the typical bibliography. These extensive appendices provide abundant resources for science education. Strategies for Successful Science Teaching is a must-have for science educators. A comprehensive resource, it never loses sight of the wonder of science and the pleasure of teaching it.

Last Lesson

Handbook Organisation and Management

Hospitality Experience

SilverFin

Digital Marketing Fundamentals

PERFECT for fans of Roald Dahl. Think you know Dahl? Think again. There's still a whole world of Dahl to discover in a newly collected book of his deliciously dark tales for adults . . . 'There is a pleasure sure in being mad, which none but madmen know' Our greatest fear is of losing control - of our lives, but, most of all, of ourselves. In these ten unsettling tales of unexpected madness master storyteller Roald Dahl explores what happens when we let go our sanity. Among other stories, you'll meet the husband with a jealous fixation on the family cat, the landlady who wants her guests to stay forever, the man whose taste for pork leads him astray and the wife with a pathological fear of being late. Roald Dahl reveals even more about the darker side of human nature in seven other centenary editions: Cruelty, Lust, Deception, Innocence, Trickery, War and Fear.

Contents: Product Suitability and Packaging for Export, Small Business In Export, Export- Oriented Financial Institutions, The Banking System: Its Role in Export Development, Protecting Your Product, Export Marketing Techniques, Monitoring Competitors Promotional Activities, Import Operations, In-House Information Units for Import Agencies. This second edition updates a course which has proven to be a perfect fit for classes the world over. Engaging content and a strong focus on grammar and vocabulary combine to make this course a hit with both teachers and students. Popular course features have been refreshed with new content, including the imaginative reading and listening topics, 'Culture in Mind', and 'Everyday English' sections. New for the second edition is a DVD-ROM with the Level 1 Student's Book containing games, extra exercises and videos featuring the photostories' characters as well as a 'Videoke' record-yourself function. There is a full 'Vocabulary bank' at the back of the book which expands upon lexical sets learned in the units.

This book introduces law in the context of international business. The basics of law are explored using a clear comparative methodology. International and regional economic institutions are discussed, next to the fundaments of private law. These include contract law, liability law, labour law, company law, privacy law, intellectual property law and international private law. The book goes beyond the usual focus on Western legal systems and uses examples from all over the world to provide students with comprehensive knowledge of business law. It is set up rather broadly, so that it can be used by teachers throughout their entire curriculum. Each chapter ends with a clear summary, and practice questions. Due to its colourful cases, this book is accessible and fun to read.

An Introductory Course in Finance, Management Accounting and Financial Accounting

Export Management

Orphans of the Tide

Report Writing for Readers with Little Time

International Human Resource Management | 3rd Edition

Wicked World advocates the need to acknowledge the complex contexts in which managers, professionals and policymakers operate. Conventional tools do not serve us well in these new contexts and regularly aggravate the situation. This book offers a systemic perspective in exploring complex challenges and a sensemaking framework to deal with interconnected, persistent problems. Looking beyond the problem: seeking deeper patterns and linkages to other problems; realizing that cause and effect may not be obvious or close by; and that small changes can have major impacts...these are essential steps in operating in a wicked world. It is time for new perceptions and concepts that can support us. Systems and complexity theories are a starting point for this book. A comprehensive sensemaking framework can guide us in dealing with challenges such as digitalization and robotization impacting businesses, institutions, homes and society as a whole; social inequity and polarizing discourses; obesity, burn-out and cybersecurity. The first step is to become 'systems savvy' - Wicked

World takes you on this journey.

A Basic Guide to International Business Law aims to give students an understanding as well as practical knowledge of legal problems arising in the area of international business, and to equip them with the skills needed to prevent and tackle these problems. All Chapters employ the same didactic structure. Introductory case studies, examples, annotated case law, glossaries, diagrams, summaries and exercises are all designed to familiarize students quickly with relevant aspects of international (business) law. A Basic Guide to International Business Law deals with the following topics:
• Introduction to international Private Law and European Law
• Legal aspects of negotiations
• International contracts: matters of jurisdiction and the law applicable to these contracts
• International contracts of sale
• Competition law
• Free movement of goods, workers, the freedom of capital and establishment and the freedom to provide services
• International payments
• Carriage of goods by road and sea
• Incoterms
• Entry modes (agents, representatives, distributors, licensing, franchising)

This book is not just for reading. Design Thinking is something you need to actually do. Reading about design thinking will increase your knowledge, but by doing it, you will learn what design thinking can mean for you, in your studies and your work. In this book we encourage you to take action: design thinking by doing. Since the end of the last millennium, design thinking has received an increasing amount of attention from the business community, social organizations, universities and colleges.Organizations are confronted with complex problems and issues that are no longer self-contained, clear or easy to define. The creative solution strategy offered by design thinking appears to be increasingly needed to adequately respond to the questions, wishes and needs of customers and society as a whole. This book unravels the thinking and working process of design thinking and offers practical tools for getting started. The author approaches design thinking in four chapters, from different perspectives: as a way of thinking, a way of working, a project approach and a tool box.Design thinking is a way of thinking answers the questions: How do design thinkers approach problems and challenges? Which six fundamental attitudes do they use and what do you need to know in order to use them? Design thinking is a way of working answers questions such as: What phases and milestones does the design process distinguish? What is the difference between the more structured design process and the 'messy' cycle of design thinking? Because you learn design thinking by doing, you will practice this in Design thinking is a project approach.Finally, in the last chapter Design thinking is a tool box, the methods and tools that you use in a design project will be discussed. This international edition of Design Thinking is written for students and workers who want to apply design thinking to tackle challenges, problems or complex (social) issues in a different, practical way within their own professional practice.

Voorts een alfabetische lijst van Nederlandsche boeken in België uitgegeven.

Wicked World

101 Management Models

Design Thinking

Teaching and Learning in the Context of Realistic Mathematics Education

Basic Management Accounting for the Hospitality Industry

Organization and Management is an introduction to theories and contemporary practice in cross-border business management. The book reviews the practice of management where a home-market approach no longer achieves and sustains success in an increasingly competitive global environment. Readers will learn about the experiences of companies in many industries operating in countries such as Argentina, China, Britain, France, Germany, India, the Netherlands, Poland, and the United States. This book is designed for students taking introductory courses in organization, and international management. Through carefully developed case studies, exercises, and integrated text material, this book bridges theory and practice. The full colour layout of the book supports self-study, as well as group study and team work.

Hospitality Experience offers students an exciting introduction to key aspects of hospitality management. The authors provide a refreshing focus on how hospitality experiences can be created and managed successfully. With a comprehensive overview of the hospitality industry, the textbook familiarizes students with the basics of hospitality management and offers analysis as well as cases and practical examples. Designed primarily for entry-level students at all levels, the book will also be of interest to professionals working in the business.

Economics and the Business Environment is directed at students who will be taking up managerial positions in trade and industry or in government. The economic environment of European companies is central to the book giving students a good impression of recent developments within the European economy. The theories described enable students to: calculate how much competition firms within a particular business sector are exposed to analyze the current economic position of a particular country and make exchange rate prognoses gauge the effect of the economic environment on business sales and profits. Complicated actions and mathematical models have been avoided as much as possible. Instead, diagrams and graphs illustrate the causal relationships between economic factors, making this book an ideal primer for those needing the basics of economics for their business degree.

In a dangerous world, everyone needs protection. Bodyguard: Hostage is the new thriller from Chris Bradford, bestselling author of Young Samurai. Bodyguard is a bulletproof action-adventure series that fans of Cherub and Alex Rider will love. This is Lee Child for younger readers - a teenage Jason Bourne for the next generation. With the rise of teen stars, the intense media focus onceleb families and a new wave of billionaires, adults are no longer the only target for hostage-taking, blackmail and assassination - kids are too. That's why they need a young bodyguard like Connor Reeves to protect them. Recruited into the ranks of a covert young bodyguard squad, 14-year-old Connor Reeves embarks on a rigorous close protection course. Training in surveillance, anti-ambush exercises, hostage survival and unarmed combat, he's put through his paces and wonders if he will actually survive the course. But when the US President summons Connor to protect his impulsive teenage daughter, Connor's training is put to the ultimate test. For Connor discovers that the First Daughter, Alicia, doesn't want to be guarded. She just wants to have fun. And with no clue Connor is her bodyguard, Alicia tries to elude her Secret Service agents and lead Connor astray. But unknown to her, a terrorist sleeper cell has been activated. His mission: to take the president's daughter HOSTAGE... And don't miss Bodyguard: Ransom coming soon.

The Influence of Values on Consumer Behaviour

Communicate as a Professional

Stepping Stones

Complex Challenges and Systems Innovation

Brinkman's Cumulatieve catalogus van boeken de in Nederland en vlaanderen zijn uitgegeven of herdrukte

The third edition of International Human Resource Management focuses on updated case studies and exhibits aligned with the current global business context. The book depens its focus on the expanding horizon of international business. Continuing with its simple format and flow of HR topics right from the inception of an organization till its maturation stage, the book focuses on emerging concerns that MNC's face and the strategies used to manage them. We are sure that readers will benefit immensely from its easy language and the extensive exhibits, figures, and cases that have been included. Salient Features: ❑ Each chapter has learning objectives, chapter summary, review questions, key terms and a set of assignments that students are encouraged to carry out. ❑ The assignments designed enable students to apply the theoretical concepts in each chapter to the current happenings in the industry, thereby enhancing awareness of the challenges that corporations face while operating in the multinational environment and the HR impact of these challenges. ❑ The text displays real industry experiences, thereby making it easier to understand the theory. ❑ The concepts and principles have been explained with contemporary business examples from multinational companies from across the globe.

This international textbook focuses on the strategic and operational aspects of sales management. With new material on coaching and motivating sales teams, sales skills and leadership are developed in this unique product. Sales Management teaches students how to gradually draw up a comprehensive sales plan: a process of analysing, learning, asking, brainstorming, writing, removing and reformulating. This comprehensive text provides core reading for students of sales and sales management globally.

This open access book, inspired by the ICME 13 Thematic Afternoon on "European Didactic Traditions", consists of 17 chapters, in which educators from the Netherlands reflect on the teaching and learning of mathematics in their country and the role of the Dutch domain-specific instruction theory of Realistic Mathematics Education. Written by mathematics teachers, mathematics teacher educators, school advisors, and developers and researchers in the field of instructional material, textbooks, and examinations, the book offers a multitude of perspectives on important issues in Dutch mathematics education, both at primary and secondary school levels. Topics addressed include the theoretical underpinnings of the Dutch approach, the history of mathematics education and the use of history in teaching of mathematics, changes over time in subject matter domains and in the use of technology, and the process of innovation and how the Dutch and in particular one Dutch institute have worked on the reform.

Ethics in business is not a new topic and has been intensely discussed since the emergence of the so-called limited companies. However, privatization, technological and digital innovation, changes in moral perception, economic and financial crises and globalization stir a more recent debate on how companies should behave in our societies. This book starts from the position that ethics in business should imply an open debate on norms and values, using a sound methodology to get there. Ethics should cross borders: not only the borders of a country, but also the borders of someone's moral imagination. Ethics should not only be about harmony but also about conflict (and how to deal with that). Ethics should be realistic and well substantiated by academic research. Ethics should be used to understand the complexity of the world, and the challenges companies struggle with on various levels. Therefore, this book is composed of three parts in which ethics is discussed at different levels.

In part one we discuss ethics at the level of the individual. In part two we discuss ethics and business. In the third part, ethics is discussed in the context of a globalized world. In each chapter, we discuss the ethical complications of each topic from various – and preferably opposing – perspectives. Each perspective is methodologically and academically substantiated. Each chapter ends with an extensive literature list in which the original sources are listed for further reading. Furthermore, at the end of each chapter, a summary is written in which the most important definitions and viewpoints are highlighted. The frequent use of colorful and bold examples make this an accessible read for bachelor and master students at business schools and professionals in international business.

BISL® - A Framework for Business Information Management – 2nd edition

A Practical Approach

A Global Introduction

Organization and Management

International Business

Winner of the Branford Boase Award 2021, a breathtaking fantasy adventure for fans of His Dark Materials that The Times calls 'Unputdownable'. The City was built on a sharp mountain that jutted improbably from the sea, and the sea kept trying to claim it back. That grey morning, once the tide had retreated, a whale was found on a rooftop. When a mysterious boy washes in with the tide, the citizens believe he's the Enemy - the god who drowned the world - come again to cause untold chaos. Only Ellie, a fearless young inventor living in a workshop crammed with curiosities, believes he's innocent. But the Enemy can take possession of any human body and the ruthless Inquisition are determined to destroy it forever. To save the boy, Ellie must prove who he really is - even if that means revealing her own dangerous secret. . . . 'Unputdownable' - The Times 'Enthralling' - The Daily Express 'Sumptuously atmospheric. . . . tirelessly inventive' - The Daily Telegraph 'Gripping' - The Guardian 'Energetic and inventive' - Sunday Times 'Gripping and original' - The Observer 'Singularly brilliant' - Kiran Millwood

Substantial progress has been made in the conceptualization of values within psychology. The importance of values is also acknowledged in marketing, and companies use values to describe the core associations of their brand. Yet despite this, the values concept has received limited attention in marketing theory. The Influence of Values on Consumer Behaviour aims to bridge the gap between the conceptual progress of values in psychology, and the current practice in marketing and branding literature. It proposes the 'Value Compass', a comprehensive value system that is cross-culturally applicable to consumer behaviour and brand choice. The values concept is used in psychology to identify the motivations underlying behaviour, a concept that marketers have borrowed to define brand values. This has led to conceptual confusion. Whereas in psychology the values system is perceived as an integrated structure, in marketing, values are treated as abstract motivations that give importance to the benefits of consumption. Attention in marketing has shifted away from brand values toward brand personality, a set of human characteristics associated with a brand. Despite its popularity, brand personality has limitations in explaining consumer behaviour, while the potential merits of a brand values concept have remained largely unexplored. The book presents a meaningful alternative to the brand personality concept and promotes the benefits of using the Value Compass for assessing the effects of brand values and personal values on consumer choice. As such, it will be essential reading for academics and postgraduate students in the fields of marketing, consumer psychology, branding, consumer choice behaviour and business studies.

Assess the threat. Counter the danger. Escape the killzone. In a dangerous world, everyone needs protection. No one suspects that a teenager could protect someone - but Connor Reeves is no ordinary fourteen-year-old. He's a bodyguard, a martial arts expert trained in surveillance, hostage survival and unarmed combat. When he's summoned to protect the President's daughter, his skills face the ultimate test. Alicia doesn't want to be guarded, she just wants to have fun. With no clue that Connor is her bodyguard, she tries to escape the Secret Service and lead him astray. But unknown to her and Connor a terrorist sleeper cell has been activated. His mission: to take the President's daughter hostage. Acclaim for Young Samurai: 'An adventure novel to rank among the genre's best. This book earns the literary equivalent of a black belt.' Publishers Weekly

Digital Marketing Fundamentals is the first comprehensive digital marketing textbook to cover the entire marketing process. The academic theory behind Digital Marketing, as well as techniques and media, is discussed. Digital Marketing Fundamentals is easy to read and contains many international examples and cases. The Dutch version of this book (Basisboek Online Marketing) has become a standard issue in The Netherlands. In this book, all relevant aspects of digital marketing are addressed: strategic aspects, the use of the Internet for market research, product development and realisation, branding, customer acquisition, customer loyalty and order processing. The book also discusses effective websites and apps, digital analytics and planning, and management. The application of social media and mobile communications is seamlessly integrated into the topics. Digital Marketing Fundamentals is suitable for commercial and management courses in higher education, including universities and business schools, and for professionals working in digital marketing. To request access to the book's online resources, please click here: <http://www.digitalmarketing.noordhoff.nl> For FAQs: <https://www.basisboek-onlinemarketing.nl/faq-lecturers.html>

Strategies for Successful Science Teaching

National Reflections on the Netherlands Didactics of Mathematics

English in Mind Level 1 Student's Book with DVD-ROM

Havo [5th Edition].

Hostage