

## Thinking Strategically

***An overview of strategic thinking in complex problem solving -- Frame the problem -- Identify potential root causes -- Determine the actual cause(s) -- Identify potential solutions -- Select a solution -- Sell the solution--communicate effectively -- Implement and monitor the solution -- Dealing with complications and wrap up***

***Strategic Security will help security managers, and those aspiring to the position, to think strategically about their job, the culture of their workplace, and the nature of security planning and implementation. Security professionals tend to focus on the immediate (the urgent) rather than the important and essential—too often serving as "firefighters" rather than strategists. This book will help professionals consider their roles, and structure their tasks through a strategic approach without neglecting their career objectives. Few security management books for professionals in the field focus on corporate or industrial security from a strategic perspective. Books on the market normally provide "recipes," methods or guidelines to develop, plans, policies or procedures. However, many do so without taking into account the personal element that is supposed to apply these methods. In this book, the authors helps readers to consider their own career development in parallel with establishing their organisation security programme. This is fundamental to becoming, and serving as, a quality, effective manager. The element of considering career objectives as part-and-parcel to this is both unique to only this book and vital for long-term career success. The author delineates what makes strategic thinking different in a corporate and security environment. While strategy is crucial in the running of a company, the traditional attitude towards security is that it has to fix issues quickly and at low cost. This is an attitude that no other department would tolerate, but because of its image, security departments sometimes have major issues with buy-in and from top-management. The book covers the necessary level of strategic thinking to put their ideas into practice. Once this is achieved, the strategic process is explained, including the need to build the different steps into this process—and into the overarching business goals of the organisation—will be demonstrated. The book provides numerous hand-on examples of how to formulate and execute the strategic master plan for the organization. The authors draws on his extensive experience and successes to serve as a valuable resource to all security professionals looking to advance their careers in the field.***

***The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of***

**logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member of the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features**

**An emergent approach to organizational strategy making assumptions that few organizations actually realize the goal of deliberative, top-down strategic planning, and that effective strategy making occurs on a continual basis and is a shared activity of the entire organization. This innovative book provides the first in-depth look at how real organizations are formulating and implementing strategic change under this new paradigm. The authors have dug deep into three large and varied organizations (Hewlett-Packard, the California State University system, and the County of Los Angeles) and identified each one's efforts to develop a new strategic planning process better-suited to match the current pace of change and environmental unpredictability. The book is filled with vignettes, quotes, and real-world examples that illustrate the trend toward faster, more adaptive strategic planning processes. It is relevant for a wide range of business, governmental, and non-profit settings, and should be required reading in any course on strategic planning.**

**Review and Analysis of Dixit and Nalebuff's Book**

**Strategyman Vs. the Anti-Strategy Squad**

**Expert Solutions to Everyday Challenges**

**Thinking Strategically A Complete Guide - 2020 Edition**

**Strategy - Your Roadmap to Innovation and Results**

**Good Strategy/Bad Strategy**

No matter how superior your competitors may be, no matter how substantial their resources, the ability to think strategically is the essential resource for business success

CD-ROM contains: Practical examples of how a blue-chip company uses this book to gain strategic advantage over its competitors.

This updated and revitalized edition is a unique primer on how successful strategists learn to think strategically. This authoritative book traces the history of strategy, differentiates strategic thinking from strategic planning, describes the influence of culture, streamlines the roles of rationality and intuition and identifies five key attributes for learning to think strategically.

Imagine, if you can, the world of business - without corporate strategy. Remarkably, fifty years ago that's

the way it was. Businesses made plans, certainly, but without understanding the underlying dynamics of competition, costs, and customers. It was like trying to design a large-scale engineering project without knowing the laws of physics. But in the 1960s, four mavericks and their posses instigated a profound shift in thinking that turbocharged business as never before, with implications far beyond what even they imagined. In *The Lords of Strategy*, renowned business journalist and editor Walter Kiechel tells, for the first time, the story of the four men who invented corporate strategy as we know it and set in motion the modern, multibillion-dollar consulting industry: Bruce Henderson, founder of Boston Consulting Group Bill Bain, creator of Bain & Company Fred Gluck, longtime Managing Director of McKinsey & Company Michael Porter, Harvard Business School professor Providing a window into how to think about strategy today, Kiechel tells their story with novelistic flair. At times inspiring, at times nearly terrifying, this book is a revealing account of how these iconoclasts and the organizations they led revolutionized the way we think about business, changed the very soul of the corporation, and transformed the way we work.

Strategic Leadership

Lords of Strategy

Developing Strategic Thinking Skills

The Major Powers, Kazakhstan, and the Central Asian Nexus

HBR Guide to Thinking Strategically (HBR Guide Series)

Learning to Think Strategically

**A clear, comprehensive introduction to the study of game theory. In the fourth edition, new real-world examples and compelling end-of-chapter exercises engage students with game theory.**

**A strategic leader is essentially the leader of any organization and someone who has to steer the company in times of change, whilst motivating and inspiring their team. Strategic Leadership from the renowned leadership expert John Adair encourages leaders to focus on tomorrow rather than yesterday. It explores the nature and origin of strategic leadership, transferable skills and the art of inspiring others. It then describes the role itself and broad functions of that role such as building and maintaining a team, achieving a common task and motivating and developing the individual. It moves on to assess the skills you need to be effective, and the seven generic functions that make up the role of strategic leader which include providing direction, strategic thinking and planning, building partnerships and developing tomorrow's leaders. Full of checklists, summaries and historical examples, Strategic Leadership will encourage you to ask the right questions whilst defining the role and skills of a strategic leader.**

**Discover how to become an effective strategic thinker Some people seem to achieve the best results, again and again. Is it**

luck? Or is it strategy? How to Think Strategically equips you with the skills you need to make the best decisions and develop a powerful strategic mindset. This hands-on guide tackles both the thinking and the doing, helping you develop a robust strategic plan. It offers a six-step framework that addresses key questions, including: Which core challenges do I need to overcome? How do I manage uncertainty and risk? How do I execute my business strategy? Visit [www.howtothinkstrategically.org](http://www.howtothinkstrategically.org) for the accompanying app and the 'Strategic Thinking Manifesto'.

To be a successful manager, you need to master the skills that characterize strategic thinking--from examining situations to interpreting information--and know how to apply those skills on the job. In Thinking Strategically, you'll learn to: Understand what strategic thinking is and why it is valuable View strategic thinking as a process Recognize the personal traits, behaviors, attitudes, and cognitive capacities that strategic thinkers demonstrate

A Primer for Public Leaders

The United States and South America

Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life

A Nine Step Approach to Strategy and Leadership for Managers and Marketers

Strategic Thinking

Games of Strategy

Uses game theory to create a set of basic strategic principles for sports, politics, business, and personal life

Strategy refers to the direction an organization or business unit takes to achieve its vision, mission, and goals. Organizational strategies include strategies at the corporate, business, and functional levels. Strategic thinking is essential at all levels, including functional levels. It equips functional managers and departmental leaders to make long-term decisions that align with their organizations' corporate and business strategies, encourages new ways of thinking, and overcomes the constraints associated with having limited information. In effect, it contributes to their success. Strategic thinking has five main characteristics. It's focused on an organization's strategic vision, involves adopting a systems view, takes a long-term approach, involves being ready to take advantage of opportunities, and considers the past and present. Traits of strategic thinkers typically include flexibility, openness, a positive outlook, curiosity, future focus, and an ability to identify connections and patterns.

Common barriers to thinking strategically include unchallenged assumptions, knowledge that's no longer relevant, reliance on what worked in the past, rigidity, linearity, closed-mindedness, and framing. Anyone can develop the ability to think strategically and to do this you can carry out certain steps. Develop a clear vision by speaking to senior management and peers, collaborating with individuals, setting priorities, and making trade-offs. To think strategically, you also have to think creatively. You can learn to do this by regularly challenging assumptions, visualizing possibilities, and participating in creative endeavors. You also have to be prepared to deal with complexity. You need to adopt a big picture view of your organization, be able to recognize trends and patterns, and align your ideas with strategic objectives. You need to become aware of what's

going on across your organization and in its broader environment. To think strategically and see the bigger picture, it's important to understand both the external and internal contexts of your organization. You can use Porter's model of five forces to help you understand and assess your organization's external environment. To understand the internal context in which you operate, you need to understand your organization's strategic goals and direction, and how your department can align with these. You should also identify potential stakeholders, gather their input on potential actions, and ensure you consider the impact of your decisions on them. A big-picture perspective enables you to create a mental model of the complete system of value creation within your organization. You can understand the value chain in terms of Porter's primary and support activities. The must-read summary of Avinash Dixit and Barry Nalebuff's book: "Thinking Strategically: The Competitive Edge in Business, Politics and Everyday Life". This complete summary of the ideas from Avinash Dixit and Barry Nalebuff's book "Thinking Strategically" shows that strategic business skills build on and strengthen the competitive advantage of basic business skills. In their book, the authors explain how strategic thinking can give you a competitive edge as it focuses on maximising commercial opportunities, out-thinking rivals, forging strong bonds of cooperation and coordination, and deciding which business fields to enter. This summary highlights the importance of strategic thinking and why you should start developing your skills immediately to give yourself that competitive advantage. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "Thinking Strategically" and find out why the future success of your company depends on your strategic skills.

Thinking strategically is what separates managers and leaders. Learn the fundamentals about how to create winning strategy and lead your team to deliver it. From understanding what strategy can do for you, through to creating a strategy and engaging others with strategy, this book offers practical guidance and expert tips. It is peppered with punchy, memorable examples from real leaders winning (and losing) with real world strategies. It can be read as a whole or you can dip into the easy-to-read, bite-size sections as and when you need to deal with a particular issue. The structure has been specially designed to make sections quick and easy to use – you 'll find yourself referring back to them again and again.

How to Think and Plan Strategically and Provide Direction

Thinking Strategically about 2005

A Step-by-step Approach to Strategy

The art of thinking strategically

How to Think Strategically

Strategic Security

***The authors of Thinking Strategically demonstrate how to apply the principles in game theory to achieve greater personal and professional successes, drawing on a diverse array of case studies to explain how to develop a win-oriented way of seeing the world.***

*The art of thinking strategically* This book is a practical and accessible guide to understanding and implementing game theory, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Quickly master the concept of strategic behavior and interactive decisions
- Anticipate the actions of your opponents to react accordingly and maximize gains
- Find the key to cooperating in order to reach collective goals

ABOUT 50MINUTES.COM| Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

Get competitive by learning to think strategically. The inability to set good strategy can sink a company; and a leader's career. A recent Wall Street Journal study revealed that the most sought-after executive skill is strategic thinking, but only three out of ten managers have this skill set. Horwath explains the three keys to strategic thinking, breaks them down into simple, attainable skills, and gives you practical tools to apply them every day, providing managers with a clear path to mastery of the three disciplines:

1. Acumen; generate critical insights through a step-by-step evaluation of your business and its environment
2. Allocation; focus your limited resources through strategic trade-offs
3. Action; implement a system to guarantee effective execution of strategy at all levels of your organization

Based on new research with senior executives from 150 companies and the author's experience as a thought-leading strategist, *Deep Dive* is the first book to focus on the most important level of strategy; you. Armed with this knowledge and dozens of effective tools, you can become a truly strategic leader for your organization. --Rich Horwath is the president of the Strategic Thinking Institute, a former chief strategy officer, and professor of strategy at the Lake Forest Graduate School of Management. As a thought-leading strategist, he has worked with such giants as Adidas, Amgen, and Pfizer. He is the author of four books and more than fifty articles on strategic thinking and has been profiled in business publications around the world, including *Investor's Business Daily*.

The Climate Change Science Program (CCSP) and its predecessor U.S. Global Change Research Program have sponsored climate research and observations for nearly 15 years, yet the overall progress of the program has not been measured systematically. Metrics "a system of measurement that includes the item being measured, the unit of measurement, and the value of the unit" offer a tool for measuring such progress; improving program performance; and demonstrating program successes to Congress, the Office of Management and Budget, and the public. This report lays out a framework for creating and implementing metrics for the CCSP. A general set of metrics provides a starting point for identifying the most important measures, and the principles provide guidance for refining the metrics and avoiding unintended consequences.

***A Practical Guide***

***The difference and why it matters***

***Strategic Thinking in the Age of Globalization, Disruption, Collaboration and Responsibility***

***Summary: Thinking Strategically***

***The Strategy Book ePub eBook***

***Global Logistics And Distribution Planning***

BEST STRATEGY BOOK OF 2018: AXIOM BUSINESS BOOK AWARDS ?From the New York Times bestselling author on strategy Technobody--maker of wearable technologies--is under attack. Its strategic plan is slowly being killed by 20 strategy challenges (villains) every company faces: bad meetings (Meeting Menace), fire drills (Fire Driller), silos (Clops), and too many priorities (Dr. Yes). They are members of the Anti-Strategy Squad, a gang whose mission is to mass strategycide and global bankruptcy. But Technobody will not fail without a fight. Led by its fearless managers three superheroes--StrategyMan, Innovatara, and Purposeidon--they will summon all of its strategic thinking powers one final war against bad strategy and save its plan. New research shows that the number one most important leadership capability for executives is strategic thinking. Yet, only 3 out of every 10 people are strategic. With the leading cause of business failure being bad strategy, it's critical that you and your team are equipped with the knowledge, skills, and ability to think strategically. In StrategyMan vs. the Anti-Strategy Squad, you'll learn how to: - Develop a common language for strategy. - Create a shared understanding of strategy. - Apply practical strategy tools to your business. - Think strategically on a daily basis. - Infuse innovation into your strategies. - Facilitate strategy conversations. - Lead strategic meetings with clear strategic direction. - Profitably grow your business. - Create competitive advantage. In today's ultracompetitive world, it's be strategic . . . or be gone.

Now in its third edition, this popular, concise introductory text explains strategic thinking by setting out the right questions to ask when developing strategy. In the process of answering these questions and thinking through the issues that they raise, readers learn how to formulate strategies and write clear and concise strategic plans.

The international bestseller—don't compete without it! A major bestseller in Japan, Financial Times Top Ten book of the year, Book-of-the-Month Club bestseller, and required reading at the best business schools, Thinking Strategically is the course in outmaneuvering any rival. This entertaining guide builds on scores of case studies taken from business, sports, movies, politics, and gambling. It outlines the basics of good strategy making and then shows how you can apply them to any area of your life.

What is your Thinking Strategically strategy? Which individuals, teams or departments will be involved in Thinking Strategically? How will you measure your Thinking Strategically effectiveness? How can the value of Thinking Strategically

be defined? Is there any other Thinking Strategically solution? This easy Thinking Strategically self-assessment will make you the credible Thinking Strategically domain veteran by revealing just what you need to know to be fluent and ready for any Thinking Strategically challenge. How do I reduce the effort in the Thinking Strategically work to be done to get my problems solved? How can I ensure that plans of action include every Thinking Strategically task and that every Thinking Strategically outcome is in place? How will I save time investigating strategic and tactical options and ensuring Thinking Strategically costs are low? How can I deliver tailored Thinking Strategically advice instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard B. Blokdyk ensures all Thinking Strategically essentials are covered, from every angle: the Thinking Strategically self-assessment shows succinctly and clearly that what needs to be clarified to organize the required activities and processes that Thinking Strategically outcomes are achieved. Contains extensive criteria grounded in past and current successful projects and activities by experienced Thinking Strategically practitioners. Their mastery, combined with the easy elements of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Thinking Strategically are maximized with professional results. Your purchase includes access details to the Thinking Strategically self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows you exactly what to do next. Your exclusive instant access details can be found in your book. You will receive the following content:

- New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in...
- The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation
- In-depth and specific Thinking Strategically Challenges
- Project management checklists and templates to assist with implementation

**INCLUDES LIFETIME SELF ASSESSMENT UPDATES** Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips.

Think Strategically

The Systems Thinking Approach

An Inside View of Strategy Making

Thinking Strategically

Power Tools for Personal and Professional Advancement

How to be Strategic

When Richard Rumelt's *Good Strategy/Bad Strategy* was published in 2011, it immediately struck a chord, calling out as bad strategy the mish-mash of pop

culture, motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing. Since then, his original and pragmatic ideas have won fans around the world and continue to help readers to recognise and avoid the elements of bad strategy and adopt good, action-oriented strategies that honestly acknowledge the challenges being faced and offer straightforward approaches to overcoming them. Strategy should not be equated with ambition, leadership, vision or planning; rather, it is coherent action backed by an argument. For Rumelt, the heart of good strategy is insight into the hidden power in any situation, and into an appropriate response - whether launching a new product, fighting a war or putting a man on the moon. Drawing on examples of the good and the bad from across all sectors and all ages, he shows how this insight can be cultivated with a wide variety of tools that lead to better thinking and better strategy, strategy that cuts through the hype and gets results.

Bring strategy into your daily work. It's your responsibility as a manager to ensure that your work--and the work of your team--aligns with the overarching objectives of your organization. But when you're faced with competing projects and limited time, it's difficult to keep strategy front of mind. How do you keep your eye on the long term amid a sea of short-term demands? The HBR Guide to Thinking Strategically provides practical advice and tips to help you see the big-picture perspective in every aspect of your daily work, from making decisions to setting team priorities to attacking your own to-do list. You'll learn how to: Understand your organization's strategy Align your team around key objectives Focus on the priorities that matter most Spot trends in your company and in your industry Consider future outcomes when making decisions Manage trade-offs Embrace a leadership mindset

Thinking Strategically provides the necessary tools for dissecting complex problems and for creating innovative solutions.

With Critical Thinking for Strategic Intelligence, Katherine Hibbs Pherson and Randolph H. Pherson have updated their highly regarded, easy-to-use handbook for developing core critical thinking skills and analytic techniques. This indispensable text is framed around 20 key questions that all analysts must ask themselves as they prepare to conduct research, generate hypotheses, evaluate sources of information, draft papers, and ultimately present analysis, including: How do I get started? Where is the information I need? What is my argument? How do I convey my message effectively? The Third Edition includes suggested best practices for dealing with digital disinformation, politicization, and AI. Drawing upon their years of teaching and analytic experience, Pherson and Pherson provide a useful introduction to skills that are essential within the intelligence community.

Your Roadmap to Innovation and Results

The Competitive Edge in Business, Politics, and Everyday Life

Transformative Strategies

Forward Thinking for Successful Executives

The Proven Method for Building Strategy, Focusing Your Resources, and Taking Smart Action

Strategic Thinking in Complex Problem Solving

**Transformative Strategies is based around the idea that strategic thinking is critical for organizational success in today's environment. The financial crisis, continuing economic uncertainty, digitalization, environmental issues, and social issues involved in globalization present strategic problems for enterprises. Unlike other textbooks that take a standard solutions-based approach, Transformative Strategies provides readers with a way to develop strategies that fit their own complex situations and shows how models may be applied in different ways to different problems. Each of the four key elements affecting the business environment (globalization, disruption, collaboration, and responsibility) are addressed as a set of tensions in eight areas: global competition, business model innovation, digital strategizing, business eco-systems, corporate social responsibility, top management teams, and trans-cultural leadership in a globalized world. This tension-based pedagogy enables readers to shift from dichotomized**

thinking (such as exploring or exploiting) to transformative thinking (such as exploring and exploiting; exploring through exploiting) and readers are challenged to solve real problems that companies face, encouraging them to acknowledge the broader context in which organizations operate and to analyze the problem from multiple perspectives. Each chapter is structured to aid engagement and discussion, including a discussion of the tension tied to the chapter's topic, learning objectives, theoretical frameworks, real life case studies, exercises and reflective questions. A highly practical book that encourages readers to develop solutions that fit their own complex problems, it will be particularly suitable for those studying strategic management as part of an MBA, MA or MSc in Management, as well as those in executive education. It will also appeal to all those interested in learning how to lead and transform organizations towards impact, purpose and relevance. Online resources include discussions of the case studies, supplementary problems for class discussion, and an instructors' manual outlining the pedagogical approach. In *Learning to Think Strategically*, author Julia Sloan presents a previously unexamined account of the relationship between strategic thinking and the learning process involved — taking learning from the academic to the everyday. This book is an original primer on how successful strategists learn to think strategically. This authoritative book traces the history of strategy, differentiates strategic thinking from planning, describes the influence of culture, streamlines the roles of rationality and intuition, and identifies five key attributes for learning to think strategically. *Learning to Think Strategically* asserts that learning is the critical link to strategic thinking. Learning is a "conversion tool" that can transform thinking strategically into a sustainable competitive advantage.

The first volume in a series focusing on security challenges posed by the former Soviet Union, addresses the economic, political, and security interests at stake in Kazakhstan for Russia, the US, China, Europe, and Japan.

As a manager, you will face complex decisions without easy answers. How do you examine situations from a broad perspective and develop solutions that benefit your organization? This book will help you: - Understand what strategic thinking is and why it's valuable - Recognize the personal traits, behaviors and attitudes, and cognitive capacities that strategic thinkers demonstrate - View strategic thinking as a process - Apply seven strategic thinking skills?seeing the big picture; clarifying strategic objectives; identifying relationships, patterns, and trends; thinking creatively; analyzing information; prioritizing your actions; and making trade-offs

**Strategies for Management**

**The Appropriate Use of Metrics for the Climate Change Science Program**

**The Art of Strategy**

**Critical Thinking for Strategic Intelligence**

**Game Theory**

**How to Think and Act Strategically to Deliver Outstanding Results**

FT BUSINESS BOOK OF THE MONTH 'A comprehensive, concise, and practical guide that will enable anyone, in any situation, to develop their strategic thinking' Tiffani Bova, Chief Growth Evangelist, Salesforce, WSJ bestselling author, Growth IQ 'A must read for everyone who ever deals with complex important challenges. There are many take-away gems here that will help you push through the

knotty centre of hard-to-resolve problems. Highly recommended!', Richard Rumelt, author of Good Strategy, Bad Strategy Being strategic is a critical skill. It enables you to solve problems on a day-to-day basis while also keeping an eye on the long term, anticipating opportunities and mitigating threats along the way. Fred Pelard has been teaching strategic thinking to executives at all levels at leading companies around the world for almost 20 years. How to Be Strategic is his accessible and thorough guide to strategic thinking in any situation. It contains 12 smartly illustrated, workable methodologies from leading experts like Eric Ries, Chan Kim, and Barbara Minto, and will help you find your own path to the right solution every time. 'A wonderful and inspirational look into wide-ranging frameworks and theories to spark new thinking and strategy' Tom Goodwin, author of Digital Darwinism and Head of Futures and Insight at Publicis Groupe 'Practical and comprehensive' Roeland Assenberg, Director, Strategy and Banking, Monitor Deloitte Netherlands

The international bestseller-don't compete without it!

Deep Dive

Strategic Thinking for Leaders

The Secret Intellectual History of the New Corporate World

Fourth International Student Edition

Thinking Strategically in Turbulent Times: An Inside View of Strategy Making

A Game Theorist's Guide to Success in Business & Life